

63-41 Index
Bu

KELLOGG'S

1955

FALL

CATALOG

SALE

Kellogg's again offer you some of the finest Imported Holland Bulbs ever received in this country. The tremendous response we had last year from buyers throughout the United States, complimenting us on the excellent quality of the Bulbs and Flowers they received this past Spring, enabled us again to go to Holland and buy these Bulbs at tremendous savings which we are happy to pass on to you. All bulbs we ship are 11 to 12 cm. Don't be confused with some of the small cheap bulbs you see advertised.

ALL ITEMS IN THIS CATALOG POSTPAID
UNLESS OTHERWISE NOTED

RED Emperor

The big beautiful Red Emperor Tulip you see to the right of this page is one of the largest and earliest of all Tulips grown today. The dazzling Vermilion Scarlet color with Black and Yellow base gives an almost blinding effect. This Tulip grows about 15 inches tall and is beautiful mingled in among your Evergreens or used along walks or borders. All 11 to 12 cm. Bulbs.

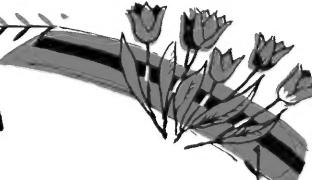
5 for \$.98 50 for \$ 8.49
10 for \$1.79 100 for \$15.95

Rainbow Bargain

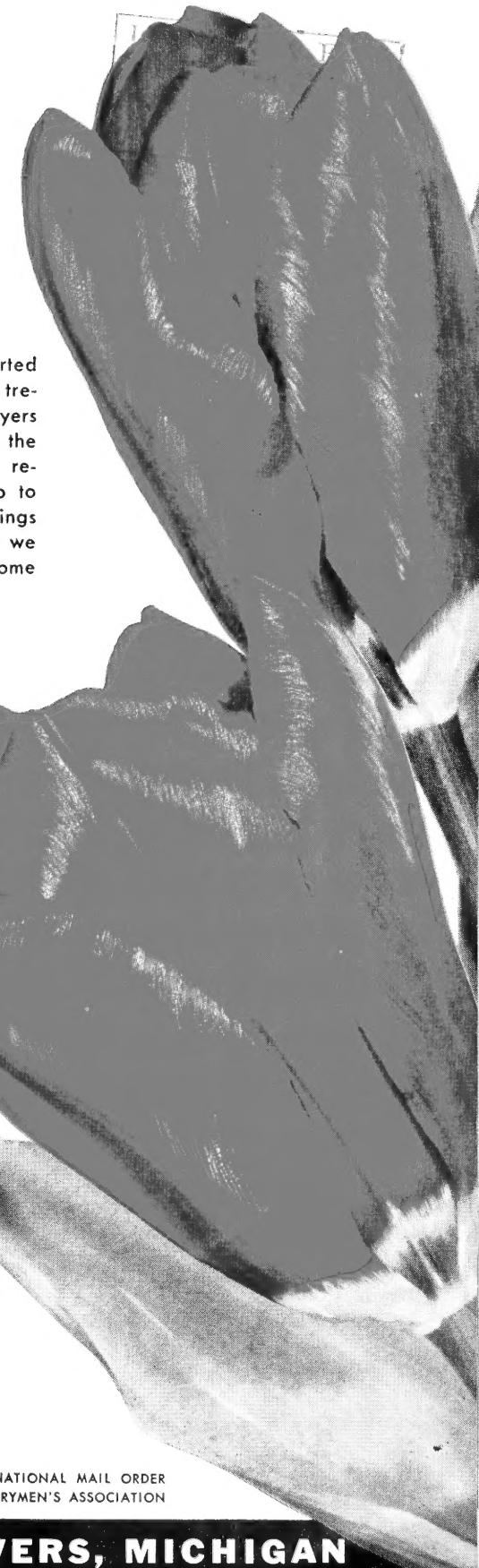
COLLECTION NO. 51

25 CHOICE MIXED TULIP BULBS

SALE PRICE \$1.49 Postpaid



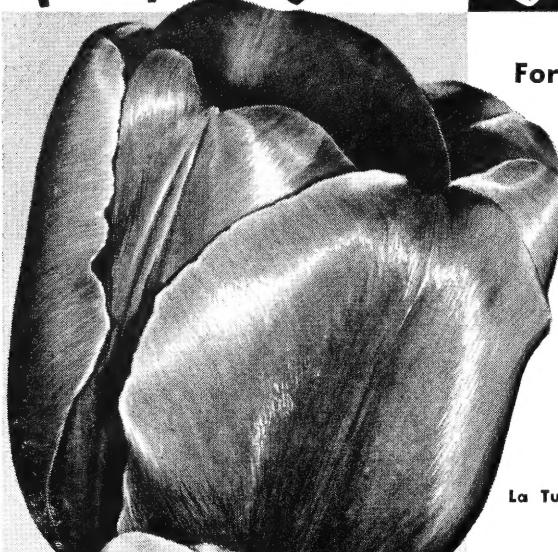
MEMBER: AMERICAN ASSOCIATION OF NURSERYMEN, MICHIGAN ASSOCIATION OF NURSERYMEN, NATIONAL MAIL ORDER NURSERYMEN'S ASSOCIATION, NATIONAL PLANT PATENT ASSOCIATION, and ILLINOIS NURSERYMEN'S ASSOCIATION



R. M. KELLOGG COMPANY, THREE RIVERS, MICHIGAN

MILLIONS CHOOSE THESE—THE BIG SEVEN OF THE

popular tulips



For Springtime

Beauty . . .

Plant this
Fall.

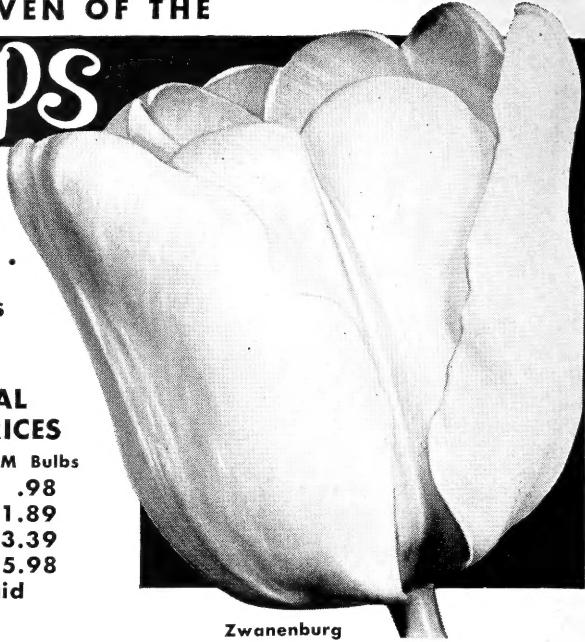
SPECIAL SALE PRICES

Size 11/12 CM Bulbs

10 for \$.98
20 for 1.89
40 for 3.39
80 for 5.98

Postpaid

La Tulipe Noire



Zwanenburg

LA TULIPE NOIRE. The nearest approach to the so-called Black Tulip; deep maroon-black with a velvet sheen. The darkest of all the Darwin Tulips. Effective with orange and deep yellow kinds.

ZWANENBURG. Large pure white flowers of good substance with black anthers. Excellent keeper. Quite outstanding and a general favorite. Slightly earlier than the average Darwin.

BARTIGON. Darwin. Rich crimson-scarlet which becomes brighter at the margin; white base with rich blue halo. A flower of large size and excellent texture. Black Anthers. One of the best in its class.

PHILLIP SNOWDEN. Darwin. Lovely, light carmine-purple flowers with lighter edge. Outer petals are shaded a purplish hue; white center. An outstanding variety of a beautiful and unusual color.

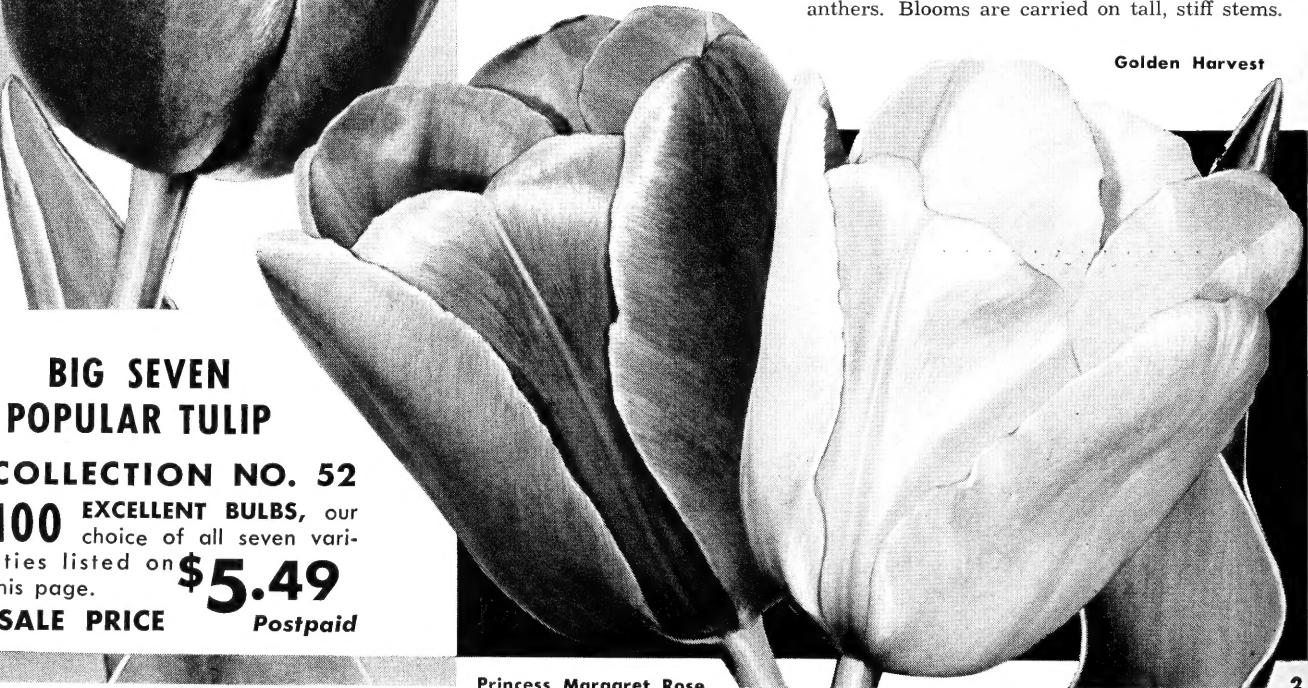
PRINCESS MARGARET ROSE. A beautiful and outstanding yellow Cottage Tulip with a very conspicuous edge of bright scarlet. The blooms are enormous with petals of unsurpassed substance and with long lasting qualities.

GOLDEN HARVEST. A splendid lemon-yellow Tulip of great substance. There is a pale green shading through the flower making it one of the finest Cottage Tulips. It has great carrying power and creates a showy effect.

Bartigon

QUEEN ELIZABETH. Exquisitely shaped flowers of a brilliant rose color with white base and violet anthers. Blooms are carried on tall, stiff stems.

Golden Harvest



BIG SEVEN POPULAR TULIP

COLLECTION NO. 52

100 EXCELLENT BULBS, our
choice of all seven vari-
eties listed on this page.

\$5.49

SALE PRICE Postpaid

Aristocrat tulips

Give Pride and Pleasure in Every Garden

ARISTOCRAT. Clear magenta-rose. A tulip whose strength and sturdiness are unsurpassed. A variety of great charm and beauty; long lasting. This is really a giant and an excellent variety. A beautiful tulip of great merit.

CHARLES NEEDHAM. Large, bright scarlet-red flowers with black base and anthers. Its large, well-formed flowers are carried on strong stems and last for a long time. A very fine red Darwin.

DORRIE OVERALL. A lovely shade of Petunia Purple. The flowers are large, extremely well formed, and carried on stiff, strong stems. A marvelous exhibition variety. Very showy and beautiful.

WHITE GIANT. This is a perfect white tulip with black anthers. It has correct Darwin form, straight, stiff and tall stems; flower petals are thick. Without question one of the best whites offered.

MRS. J. T. SCHEEPERS. Finely formed, oval-shaped flowers of clear, deep golden yellow, superbly poised on tall, sturdy stems. Growth is very vigorous and the blooms are enormous, with petals of unusual substance and long-lasting qualities. A real giant among tulips.

CORDELL HULL. A double colored sport of Bartigton. White stripes on a red ground. A huge flower of wonderful form and substance, carried on stiff stems. Very striking.

THE PEACH. A magnificent Peach-colored tulip, with large white center; the flower is exceptionally large and is carried on tall, stiff stems. It is an early variety that makes an impressive show in the garden anywhere. Long lasting.

PRICES:

10 for	\$1.19
20 for	2.29
40 for	4.39
80 for	8.29

The Peach

Mrs.
Scheepers

Aristocrat tulip
COLLECTION NO. 53
100 Tulip Bulbs, our selection
of all seven varieties on
this page. \$7.95
SALE PRICE Postpaid

White Giant

Charles
Needham

COLLECTION NO. 54

50 BULBS. 10 each of the Peony Flowered Tulips listed PLUS 10 Red Emperor.

ONLY **\$6.59**
Postpaid

Peony-Flowered TULIPS (DOUBLE LATE)

Be sure to plant some of these beautiful Double Flowering and Parrot Tulips in your garden for an enchantingly rich effect next Spring. All varieties on this page have been selected as the outstanding Tulips available.

5 for \$.85 **20 for \$2.95**

10 for 1.59 **40 for 5.59**

80 for \$9.95

EROS. Very large flowers of warm pink with an occasional reddish streak; white center. Round, flat when fully open. One of the best doubles and will certainly command attention when flowering.

MT. TACOMA. A magnificent giant double tulip of pure white with yellow base. Very strong and sturdy with long blooming season. Beautiful and long lasting.

SYMPHONIA. Colossal sized blooms of brilliant American beauty red with sweet scent. Blooms are held on strong erect stems and resemble old fashioned double Peonies. A beautiful and outstanding variety.

NIZZA. A very handsome fully double tulip of light clear yellow with scarlet-red stripes. A magnificent variety of enormous size and very valuable for garden decoration. A variety well worth trying.

ENCHANTINGLY BEAUTIFUL PARROT TULIPS

5 for \$.85 **20 for \$2.95**

10 for 1.59 **40 for 5.59**

80 for \$9.95

TEXAS GOLD. Huge flowers of bright, clear golden yellow. Blooms are of excellent substance and are carried on stiff stems about 24 inches tall. For size and beauty, Texas Gold has no equal.

BLUE PARROT. A glorious flower of rosy lavender, though not a true blue; base is blue inside. Very large deeply fringed flowers on strong stiff stems. A fine variety for garden use or cutting.

FANTASY. Magnificent flowers of salmon-rose shot through with flames of light green on the outside. The flowers are of beautiful and unusual form; very bright and gay.

ORANGE FAVORITE. A flower of remarkable size, colored deep orange, shaded rose, inside deep orange-scarlet with yellow base. Flowers are sweet scented and very showy.

RED CHAMPION. A huge flower of bright crimson with slight shadings of rosy red. Blooms are carried on strong and stiff stems. A variety that has made a remarkable hit. A strong grower and splendid garden variety.

FARRADAY. A glorious flower with delicate creamy petals bearing veins of red and green. This is truly an outstanding and unusual variety.

SPECIAL COLLECTION NO. 55

50 Unusual and Exotic Peony and Parrot Flowered Tulips. Our selection of varieties listed.

ONLY **\$4.98**
Postpaid

**Make your garden glow through the snow with these
HARBINGERS of Spring**

Earliest Flowering of All Spring Bulbs

COLLECTION NO. 56

20 BULBS,
5 each of the
Lily Flowered
Tulips listed be-
low. **\$2.98**

COLLECTION NO. 57

25 CROCUS BULBS. A beautiful
mixture of all colors offered
below.
only \$2.15

Lily-Flowering TULIPS

Four beautiful Lily Flowering Tulips. Blooms measure 8 inches across when fully open, low growing, making them ideal for walks or border. Earliest of all Tulips.

MARIETTE. Large, well shaped flowers of a beautiful, uniform glowing salmon-pink.

GOLDEN DUCHESS. An exquisite variety of deep golden yellow. Large, long pointed flowers on strong, stiff stems. One of the best Lily-Flowered Tulips.

WHITE DUCHESS. A glorious Tulip of pure white. Flowers are of exceptional size and graceful form. A "must" for every garden.

STANISLAUS. A brilliant flower of orange with a touch of scarlet. Very outstanding.
5 for \$0.98; 10 for \$1.79; 20 for \$3.39; 40 for \$6.39; 60 for \$8.95, Postpaid.

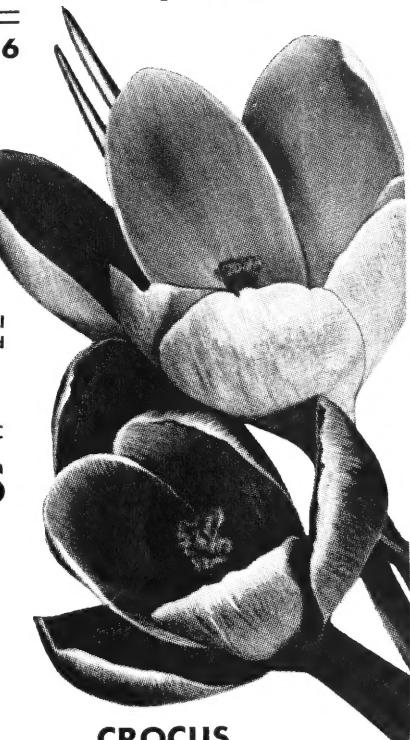


SNOWDROPS

Blooms very early—often before snow is gone. Tiny white bell-shaped flowers. Especially effective in mass plantings. **10 for \$1.19; 20 for \$2.19; 40 for \$3.98; 80 for \$7.19.**



Chionodoxa



CROCUS

These colorful flowers are the first to bloom in the Spring. Producing a profusion of very large flowers throughout the season. They come up year after year. We offer your choice of the following attractive colors: **Blue, Purple, Striped, White, Yellow.** Top-size bulbs, **5 for \$0.65; 10 for \$1.19; 20 for \$2.19; 40 for \$3.98; 80 for \$7.19.**

SCILLA Sibirica (Blue Squills)

Extremely hardy and adaptable to situations in either sun or shade. Small, drooping starry blue flowers are borne on 4 to 6-inch stems appearing in March and April. Plant bulbs 2 inches deep. **10 for 89c; 20 for \$1.59; 40 for \$2.79; 80 for \$4.79.**

MUSCARI (Grape Hyacinth)

Early Giant. Small spikes of rich deep blue with white edge. One of the most charming of spring-flowering subjects which blooms during daffodil-time in April. Spicy fragrance. Increases year after year. **10 for 89c; 20 for \$1.59; 40 for \$2.79; 80 for \$4.79.**

CHIONODOXA (Glory-of-the-Snow)

Beautiful early-flowering bulbous plants for mass planting. Blooms are like little blue stars with white throat, borne several to a stem. Set bulbs 2 inches deep. Very hardy. **10 for 89c; 20 for \$1.59; 40 for \$2.79; 80 for \$4.79.**

ANEMONES

Beautiful flowers of exceedingly brilliant color when in bloom in May and June. Blooms are carried on strong, stiff stems. An excellent flower for cutting. Assorted colors, our choice. **10 for 89c; 20 for \$1.59; 40 for \$2.79; 80 for \$4.79.**



**COLLECTION
NO. 58**

50 ASSORTED BULBS. 10
each of Muscari,
Chionodoxa, Scilla Sibirica,
Snowdrops, and Anemones.

**SALE
PRICE** **\$3.49**

**COLLECTION
NO. 59**

**100 HARBINGERS OF
SPRING BULBS** in-
cluding Crocus (all colors),
Muscari, Scilla Sibirica, Snow-
drops and Anemones.

**SALE
PRICE** **\$6.95**

Now is the Time to Plant

For That First Display of Spring Sunshine in Your



Golden Harvest

Fortune

Cheerfulness

Mount Hood

Special Offer No. 60

25 LARGE NARCISSUS BULBS.
The Daffodil bargain of the
year! Mixture of all varieties.

SALE PRICE \$3.69

Kelloggs and our grower in Holland chose the Daffodils on these two pages as being some of the finest on the market today. You can't go wrong ordering some of these fine quality bulbs today for a beautiful garden next Spring.

Plant in well-drained, sunny soil. Set the bulbs 8 inches deep and 6 inches apart in September. It will not be necessary to move them for four or five years.

GOLDEN HARVEST-Trumpet

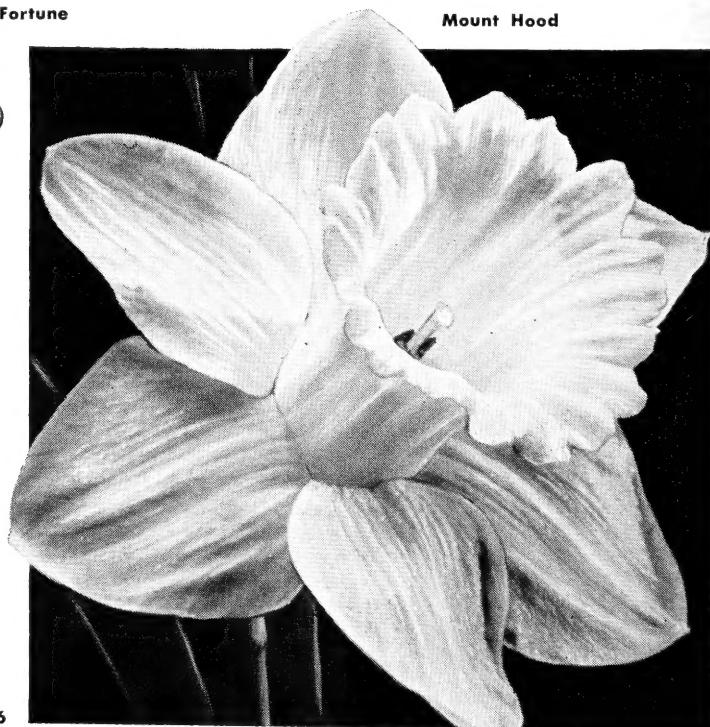
A giant among the giants. The flower is a rich, pure deep yellow with broad perianth petals and large trumpet. One of the earliest varieties to bloom. Outstanding and in every way a satisfactory, as well as a sensational flower, both in the garden and as a flower for cutting.

5 for \$1.09 10 for \$2.09 25 for \$4.95
50 for \$9.49 100 for \$17.95

FORTUNE - Large - Cupped

Broad, creamy yellow perianth of very solid texture, crown of great size and elegant form, opening at mouth and beautifully frilled, of a glowing soft orange. Perfect form, early, and a strong grower. One of the most popular varieties.

5 for \$.95 10 for \$1.79 25 for \$4.19
50 for \$7.95 100 for \$14.95



DAFFODILS

Garden Next Spring!

MOUNT HOOD-Trumpet

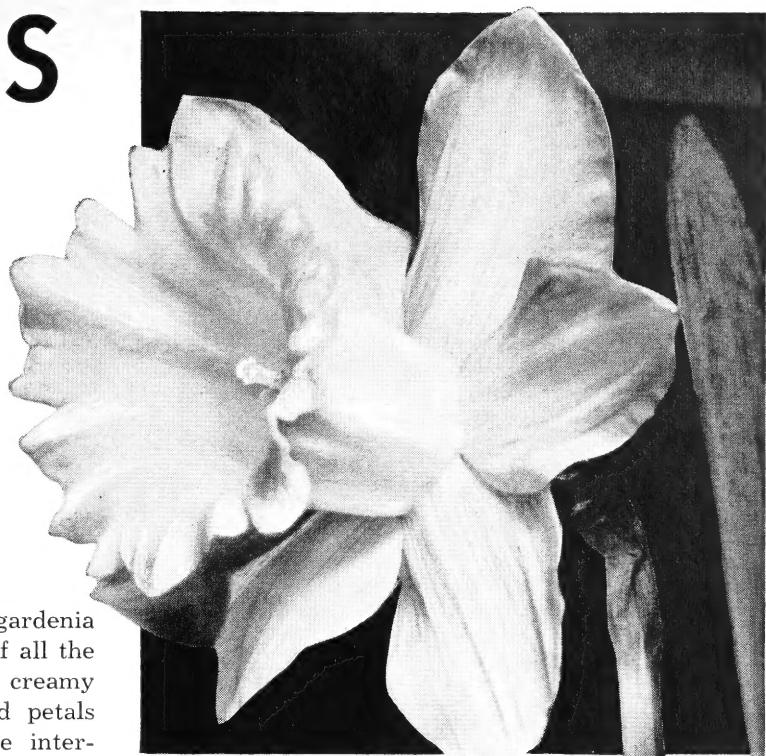
The flower is of excellent form, with pure ivory-white petals and large creamy white trumpet which changes to pure white when in full bloom. Heavily flanged at mouth. It flowers freely, looks good in the garden, and makes a fine cutting flower.

5 for \$1.49 10 for \$2.95 25 for \$7.19
50 for \$13.95 100 for \$26.95

CHEERFULNESS - Poetaz

This exquisite double Poetaz resembles a gardenia in form of flower and is one of the loveliest of all the double Narcissus. The bloom is made up of a creamy white perianth and a mass of cream-colored petals among which a few short yellow petals are intermingled. Deliciously fragrant flowers in clusters of 3 or 4 are carried on heavy 10 to 12-inch stems.

5 for \$.75 10 for \$1.39 25 for \$3.19
50 for \$5.95 100 for \$10.95

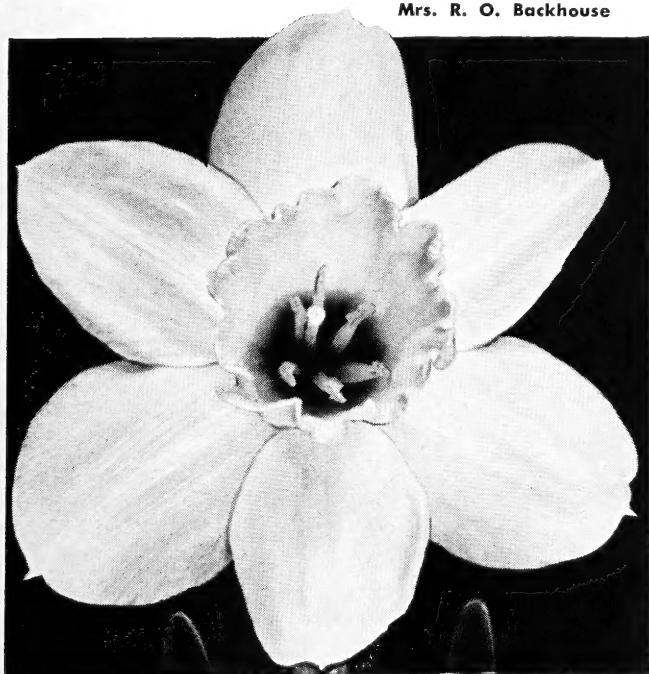


MRS. R. O. BACKHOUSE - Trumpet

This is the famous "pink daffodil"; perianth of ivory white, and long trumpet of apricot pink, changing to shell pink at the deeply fringed edge. Delicately beautiful but of exceptional substance; long lasting, and blooms early. Belongs in every collection.

5 for \$1.49 10 for \$2.95 25 for \$7.19
50 for \$13.95 100 for \$26.95

Mrs. R. O. Backhouse



KING ALFRED Giant Yellow Trumpet

WORLD'S MOST POPULAR DAFFODIL

A king among the fine varieties. A magnificent daffodil of a rich, lustrous golden yellow throughout. The expanded trumpet measures 2½ inches in diameter, the perianth proportionately large, and segments gracefully twisted. Extremely vigorous habit. Tall, large, and long-stemmed. The most popular and most widely used variety for forcing. One of the best daffodils and of long lasting quality. They multiply with amazing rapidity, doubling in number each year. Another reason for their popularity is that they harmonize with all other flowers. Every garden, large or small, should have a planting of this splendid flower to add a splash of color to the Spring garden. Also very good as a cut flower. This is really an exquisite variety.

5 for \$.95 10 for \$1.79 25 for \$4.19
50 for \$7.95 100 for \$14.95

Special Offer No. 61

30 BULBS. Five each of all 6 varieties listed on these two pages.

SALE PRICE **\$4.95**

HYACINTHS

For Outdoor Bedding

Hyacinths have been grown and loved for their color and fragrance since ancient times. Their name is derived from the mythological character Hyacinthus. Their prim, straight spikes look well planted in beds and borders, along a walk or in masses in the foreground of a shrub border. And when they are combined with other bulbs like Narcissus or planted beneath a spring-flowering shrub, they can be an inspiring sight. Hyacinths should play a part in every Spring garden.

Prepare the ground well by digging it and adding some fertilizer before planting. Set the bulbs 5 to 6 inches deep and about the same distance apart, in late September or October. If the leaves are allowed to reach full growth without being cut back, the bulbs may be left undisturbed from year to year.

LA VICTOIRE. Brilliant carmine-red; one of the very finest red varieties for bedding and forcing. It retains its superb color to the end.

PINK PEARL. Absolutely the finest of the new deep rose shades. Large well-filled truss of excellent color and substance.

L'INNOCENCE. Pure white. Extra fine truss with very large bells. Good substance; held on strong stems.

OSTARA. China-blue. Truss and bells of fine form and excellent color. Ideal for any garden planting.

CITY OF HAARLEM. The finest of the yellows. Well-formed trusses of pale yellow bells.

BISMARCK. Flowers bright blue shaded violet in center of petals. Extra broad spike; best in its color.

**Any of the above, 5 for \$1.09; 10 for \$2.09;
25 for \$4.95; 50 for \$7.95; 100 for \$14.95.
Size 15-16 cm.**

SPECIAL OFFER NO. 62

**25 Assorted matchless bedding
Hyacinth bulbs**

SALE PRICE \$3.95

GIANT HYACINTH BULBS

For Gorgeous Blooms Indoors This Winter

Have you ever grown a gorgeous, big, richly scented Hyacinth indoors in winter? If not, you will be delighted to see how easy it is to do. You will need one of our exhibition-size bulbs and a Hyacinth glass. Before placing the bulb on the Hyacinth glass the rootbase and rootplate must be cleaned, so that all remains of the old rootplate and old roots are removed. When glass and bulb are clean, place the bulb in the top of the glass and fill the glass with clean, cool water until the rootbase is touched. The glass is then to be placed in a cool, dark room until the top-growth is 4" above the bulb. Preferred temperature not over 50° F. When 4" top-growth has been made, the glass may be taken to a window in a warm room and if necessary some water can be added; never change the water completely. If the air in the room is very dry, it may help to moisten the flowerbuds once a day with a wad of cotton dipped in cool water. Every day you can see it swell — then the color will show — and in a little while you will have a glorious big flower spike.

This makes a delightful small gift, but be sure to order some for yourself too!

Crystal Hyacinth Glass and 1 Hyacinth Bulb for only \$.98.

Sapphire or Tangerine Hyacinth Glass and 1 Hyacinth Bulb for only \$1.49.

(Bulbs are 18 to 19-cm. size)



Forcing Hyacinth

The Stately LILIES

No other plants possess as many charms as Lilies. Available in such a variety of shapes and rich colors, they are stately in form and of such delicious fragrance, they will always stand out prominently in your garden. One of the most desirable of all flowers. Plant them in groups or as a border.

Lilies need good, well-drained garden soil. A sunny location is desirable; the base of the plant should be somewhat shaded.

← LILIUM SPECIOSUM RUBRUM

Delicate wavy flowers of deep pink flushed red and shading lighter at the edges. Four to eight blooms are borne on each sturdy 3 to 4 ft. stem. Plant 9 inches deep in full sun in early fall. Blooms August and September. An excellent Lily for the late summer garden.

65c each; 3 for \$1.79; 6 for \$3.29; 12 for \$5.95.



**COLLECTION
NO. 63**
12 BULBS, 2
each of
Rubrum, Regal
and Madonna
Lilies plus 6
Paper White Nar-
cissus.

for only
\$2.98



LILIUM REGAL (Regal Lily) ↑

The large fragrant trumpets have a sulphur-yellow throat and rose-purple streaks on the outside. It grows 3 to 5 feet high, blooms in July, is perfectly hardy, and flourishes under varied conditions. They are delicately scented and produce freely. Highly recommended for planting in the hardy Perennial borders.

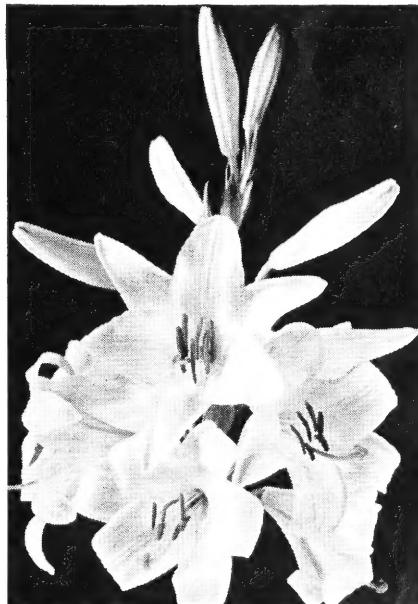
55c each; 3 for \$1.49; 6 for \$2.69; 12 for \$4.79.

LILIUM CANDIDUM (Madonna Lily)

Exquisite pure white, fragrant flowers borne in June on stout stems 3 to 4 feet high. They are of easy culture, growing in almost any soil and location. Plant 2 to 3 inches deep in late summer. It will be the loveliest spot in your garden during late June and early July.

65c each
6 for \$3.29

3 for \$1.79
12 for \$5.95



Madonna Lily

PAPER-WHITE NARCISSUS

These are to be grown indoors in pebbles and water. The large, pure white blooms are borne in clusters and are highly prized for their beauty, fragrance, and the ease with which they can be grown. Place the bulbs in a shallow dish with pebbles to hold them in position. Half cover them with water and keep in a cool dark place for about ten days before bringing them into a warm light room.

3 for \$.49

6 for \$.89

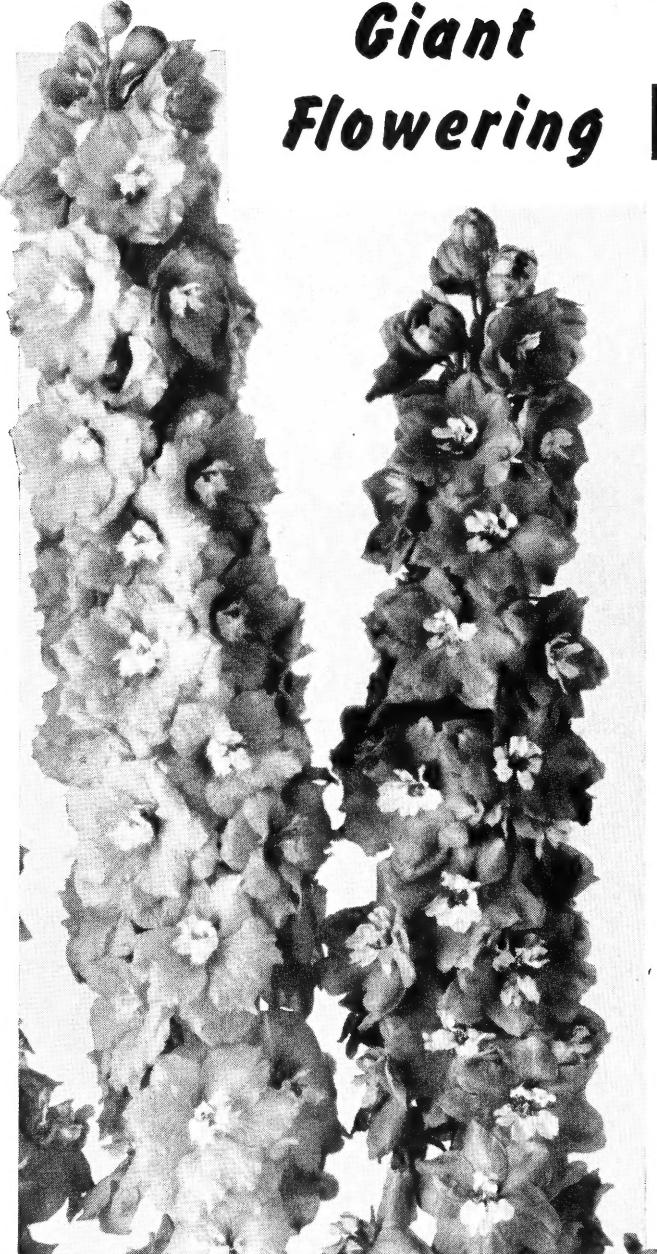
12 for \$1.59

24 for \$2.89



Paper-White Narcissus

Giant Flowering **PACIFIC HYBRID DELPHINIUM**



World's Finest Strain of Delphinium

This elegant strain of Delphinium is almost beyond description. Stately flower stalks 3 to 5 feet tall are profusely bloom-laden; individual flowers are 2 to 3 inches across, many are double, semi-double, some single. The plants are resistant to mildew and stems are wiry and strong enough to resist high winds. These are all strong, well-rooted plants that will bloom in June and July.

BLACK KNIGHT. Large flowers of darkest royal violet shades; a remarkably rich color.

BLUE BIRD. Superbly tall spikes set with clear medium blue flowers with white bee.

BLUE JAY. Intense shades from medium to dark blue, all with darker bee.

CAMELIARD. Clear soft lavender with white bee. Very large, round florets of perfect form.

GALAHAD. Glistening pure white flowers of enormous size; individual florets measuring 3" across.

GUINEVERE. Light pink-lavender with white bee. Excellent branching habits; beautiful large blooms.

KING ARTHUR. Rich, deep royal violet with large white bee. Long, graceful spikes; very large florets.

PERCIVAL. An outstanding new variety; clear white with brown bee.

SUMMER SKIES. As beautiful as the name indicates; clearest light blue with white bee.

ROUND TABLE. A superb mixture comprising all available shades. For sheer beauty, vigor and quality they are unequalled.

3 of one kind.....	\$1.19
6 of one kind.....	1.75
12 of one kind.....	2.95

SPECIAL OFFER NO. 64

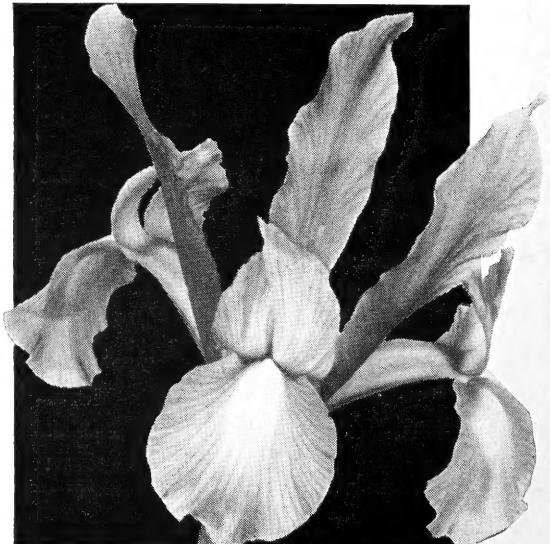
30 DELPHINIUM,

3 of each kind
SALE PRICE only

\$7.95

DUTCH IRIS

A low growing bulbous Iris which increases rapidly year after year making it effective in the flower garden, in beds and groups. These blooms bear a striking resemblance to an Orchid. The flowers are large, carried on strong stems which make them excellent for cutting, stand a lot of handling and last even longer when put in water. The colors are most fascinating, ranging from white through yellow, to blue to violet and deep purple. For best effect, plant the bulbs 4 to 5 inches deep in early October, in groups of about a dozen. Give them a sunny spot that is well drained, and mulch lightly after the ground freezes. **Mixed colors. 50 for \$1.49; 100 for \$2.69; 500 for \$12.49; 1000 for \$21.95.**



Spring Blooming IRIS

WABASH. Snowy white standards; purple falls with a white margin.
SIR KNIGHT. A rich glowing purple of great size.
MATTERHORN. Pure white; large but delicate in appearance. Even the beard is white. Good size and rounded form.
LOUVOIS. Light chocolate standards; dark chocolate falls.
FRANK ADAMS. Rosy-tan standards, flushed yellow, and rosy red falls. A rampant grower with large, rich green fans.
AMIGO. A blue-purple with the intense bright colors and velvety substance of a Pansy.

Any of the above \$.60 each.

CALIFORNIA GOLD. One of the finest deep yellow Iris.
CHEERIO. Ruby-red falls and soft rose-red standards with yellow sheen.
CLARA NOYES. Standards are soft yellow flushed red; fall deeper red.
GUDRUN. Very large, heavily-textured warm white with golden beard.
HYPATIA. The most intense blue; the pure blue color is uniform.
NENE. Immense blooms of delicate lilac with the falls a rich deep-rose.
PINK SATIN. The largest, tallest and most exquisitely colored among the pink Iris; a rich satiny pink of unmatched beauty.
ROYAL COACH. A bright yellow plicata with edge of petals nicely bordered and dotted brown. Immediately attracts attention.

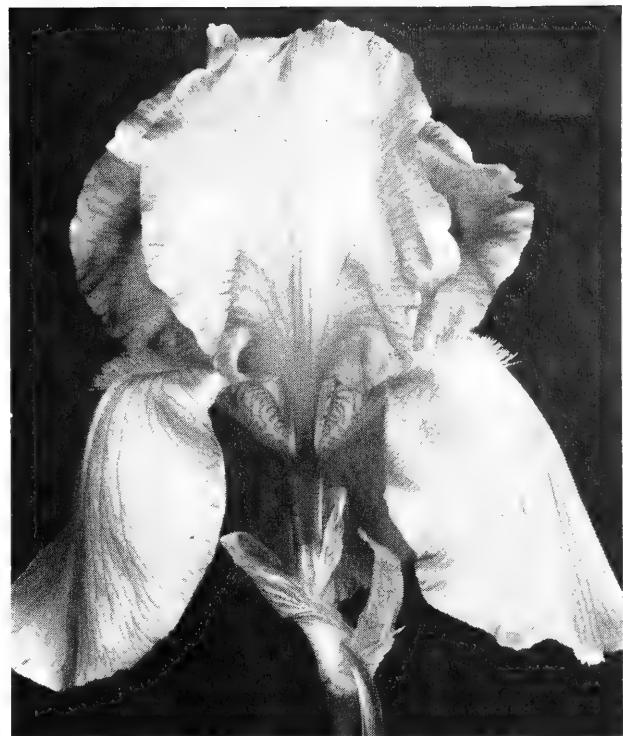
Any of the above, 2 for \$.98; 4 for \$1.79;
6 for \$2.39; 12 for \$3.98.

SPECIAL IRIS COLLECTION NO. 65	
Two each of all Iris listed above, 28 Iris in all	SALE PRICE \$7.98

JAPANESE IRIS

BETTY F. HOLMES. An outstanding white Iris, well-formed and nicely proportioned. Large in size.
HIAWATHA. A charming red of pleasing form and large size.
JEANETTE PARRY. Dainty single with white fall delicately veined blue. Rather dwarf.
MARGARET S. HENDRIKSON. Magnificent double to triple flowers of medium blue.
REINE HELENE. Very deep bluish purple. Very popular.
ROSE ANNA. A good double that is rosy-lavender sharply veined deep purple.

Any of the above, 2 for \$1.19; 4 for \$2.19;
6 for \$2.98; 12 for \$4.98.



MINIATURE JUNE BLOOMING IRIS

These miniature Iris are excellent flowers for beds and borders. They bloom in April and May. Grow about 6 inches tall. Add a wonderful touch of color and beauty to your lawn or garden. Choice of colors: **Blackbird**, Dark Violet; **Blue Queen**, Light Blue; **Fauntleroy**, White, Purple and Yellow; **Pigwiggen**, White; **Rose Mist**, Soft Mauve-Pink; **Snowcap**, White; **Sonny**, Yellow.

Any of the above, 4 for \$.98; 8 for \$1.79; 12 for \$2.49.

IRIS COLLECTION NO. 66	
12 MINIATURE IRIS. Our selection of the varieties listed above.	SALE PRICE \$1.98

Blooms in the Spring and Again in Fall Fall Blooming IRIS

Dwarf Varieties

AUTUMN QUEEN. This is a reliable spring and fall bloomer. A pure snow-white. A striking flower on strong stalks.
LIEUT De CHAVAGNAC. A new everblooming, fragrant, violet-colored variety.
TAMPA. A beautiful flower of rich wine-red. Very outstanding.

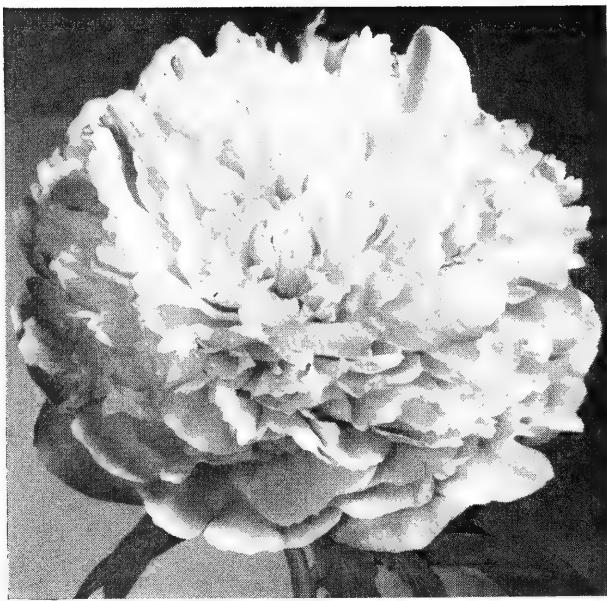
Any of the above, 2 for \$.98; 4 for \$1.79;
6 for \$2.29; 12 for \$3.89.

Intermediate Varieties

BLACK MAGIC. Rich blackish violet. Flowers are produced in abundance.
DORCAS HUTCHESON. Pansy-violet self. Fall bloomer. A splendid grower.
SOUTHLAND. Deep lemon-chrome. Dependable fall repeater.
ULTRA. Dark and light blue. One of the best in this color class.

Any of the above, 2 for \$1.19; 4 for \$2.19;
6 for \$2.98; 12 for \$4.98.

SPECIAL IRIS COLLECTION NO. 67	
10 Assorted varieties of June blooming Iris. Our choice of varieties, unlabeled.	SALE PRICE \$1.49



Sarah Bernhardt

SARAH BERNHARDT

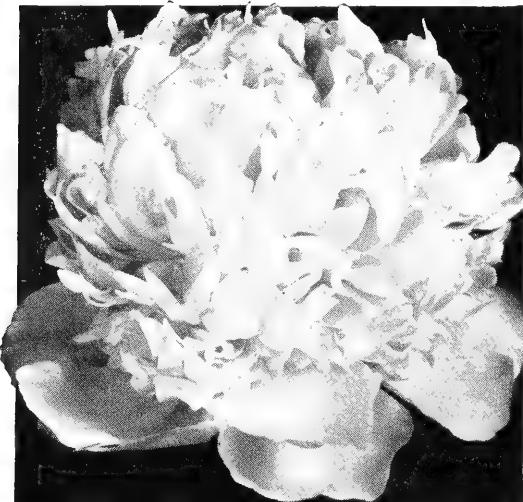
Very large, perfectly formed appleblossom-pink flowers of semi-rose type. Flowers are compact and very fragrant. Very free flowering in mid-season. Ideal for cutting. A splendid performer in every garden.

\$1.29 each 2 for \$2.39 6 for \$4.98

MONS JULES ELIE

An immense self-colored flesh-pink shading to a trifle darker at the base of the petals. Prominent broad guard petals enclose an immense ball of incurved petals of the same color, all covered with an intense silvery sheen. The plant is medium tall with strong stems and light green foliage. An early bloomer with pleasing fragrance. A very free bloomer. This flower is admired by all.

\$1.29 each 2 for \$2.39 6 for \$4.98



Mons. Jules Elie

Matchless PEONIES

Most Popular Garden Flower In

LA PERLE

A beautiful double Peony of Old Rose pink. The color is slightly darker toward the center. The blooms are very fragrant. The Peony flowers in mid-season and makes a very fine show flower.

\$1.29 each 2 for \$2.39 6 for \$4.98

MYRTLE GENTRY

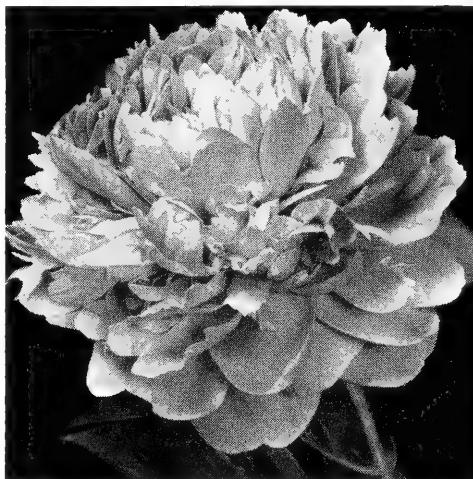
A beautiful, late, light pink, fading to nearly pure white with age. A perfect rose form with tints of flesh and salmon showing through the petals; good grower.

\$1.50 each 2 for \$2.89 6 for \$8.39

REINE HORTENSE

A uniform rose-pink with guard and center petals marked crimson. The plant is tall with long, stiff stems. Flowers are slightly fragrant. A midseason variety.

\$1.29 each 2 for \$2.39 6 for \$4.98



Walter Faxon

COLLECTION NO. 68

10 PEONIES. One each of the 9 varieties listed on these two pages plus the new COMMANDER RED.

SALE PRICE

\$10.98

COLLECTION NO. 69

1 each of the five extra fine Peonies listed above. SALE PRICE **\$3.98**



A Field of our Peonies in Bloom

at Lowest Prices in Years

Grandma's Day, Equally So Today

EDULIS SUPERBA

Large, bright rose pink flowers, very free flowering and the blooms of perfect form are carried on graceful stems. It comes into bloom early. The plant is strong, vigorous and has excellent foliage. Very fragrant. One of the best pink kinds and a great favorite.

98c each

3 for \$2.79

6 for \$4.39

MARIE CROUSE

Lovely salmon-pink flowers. The beautifully formed flowers are carried on tall stems. Blooms midseason. One of the loveliest Peonies in existence; a strong grower and free bloomer. A very showy garden variety and handsome as a cut flower.

\$1.29 each

2 for \$2.39

6 for \$4.98



Claire Dubois

CLAIRE DUBOIS

Very large, globular flowers of a clear violet-rose color paling toward the tips of the petals. Moderately tall with dark green foliage. Late.

\$1.29 each 2 for \$2.39 6 for \$4.98

MME. JULES DESSERT

This is truly one of the most beautiful Peonies. It bears exquisite blooms of white, shaded with buff and salmon tints. Flowers are large, of excellent quality, and a splendid show. Truly a sight to see in the garden.

\$1.29 each 2 for \$2.39 6 for \$4.98

COLLECTION 70

One each of the four popular varieties on this page.

SALE PRICE

\$3.19

COLLECTION 71

5 PEONIES. Our choice of varieties. Not labeled.

SALE PRICE

\$2.49



Solange

COMMANDER — New Large-Flowering Peony

Here is a real beauty! The nicely formed flowers are colored a beautiful, uniform shade of red. Flowers are carried on tall, strong stems. Blooms early and is very free flowering. A plant in bloom makes a showing you will not soon forget. **Each \$5.00.**



Huge Oriental POPPIES

Most Magnificent of all Poppies

Oriental Poppies are the royal representatives of this popular family. Nothing equals the dazzling colors of these giant Poppies during their period of bloom in May and June. Whether planted singly or in groups their large flowers and freedom of bloom render them the most conspicuous subjects of the garden. Plants grow 3 to 3½ feet in height. Almost any kind of soil suits them, but they do best in well drained, deep, rich loam. Set plants out in the early fall. Give them water occasionally during dry spells in the early part of the season.

SALMON GLOW. A fine double salmon-orange color. The flowers are exceptionally large, fully 8 inches across. Spoken of as one of the most beautiful double salmon-orange Poppies. Strong, upright growing. A variety well worth adding to your collection.

CHEERIO. Pink petals with dark red splashes of color in the cup. Here is a charming poppy that is really a worth-while addition to your garden.

**Either of the above, \$.98 each; 2 for \$1.79;
6 for \$4.98; 12 for \$8.79.**



Wurtembergia

HELEN ELIZABETH. Deeply crinkled petals of clear, unshaded salmon-pink without any splotches of other color. Considered by many as the best pink. It is a rugged grower.

MRS. PERRY. Medium sized flowers of a light salmon color. A very fine variety. An old favorite and one of the best "Pink Poppies."

NEW PERFECTION. Delicate seashell-pink with feathery black stamens. Crisp heavily fluted petals of heavy substance. You will like it for its coloring and fine habit.

RIDGEWOOD BEAUTY. Fluffy pink flowers with inky black stamens. You'll want to add this fine color to your collection.

WURTEMBERGIA. Flaming scarlet with very glossy black blotches. A striking flower of great size and substance. An old favorite.

**Any of the above, 2 for \$1.39; 4 for \$2.69;
6 for \$3.89; 12 for \$6.59.**

COLLECTION NO. 72

7 Poppies. Our choice of the varieties listed on this page.

SALE PRICE

\$4.19

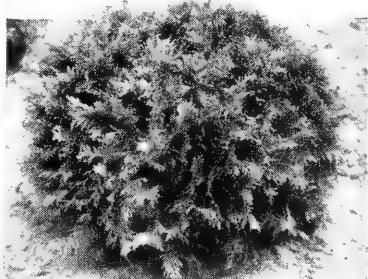


Pyramidal Arborvitae

DOORWAY COLLECTION NO. 73

- 2 Pyramidal Arborvitae. 12 to 15 in.
2 Pfitzer Juniper. 9 to 12 in.
2 Globe Arborvitae. 6 to 8 in.

6 in all
postpaid for **\$5.80**



Globe Arborvitae

**TRANSPLANT
COLLECTION
NO. 74**

2 Colorado Blue Spruce
2 American Arborvitae
2 Norway Spruce
2 Scotch Pine
2 Douglas Fir
6 to 10-in., 4-yr. transplants,
in all **10** postpaid for **\$2.70**



Colorado
Blue Spruce



Pfitzer's Juniper

EVERGREEN SEEDLINGS — Special Price 3 to 6 in., 2 yrs. old All Prices Ppd.

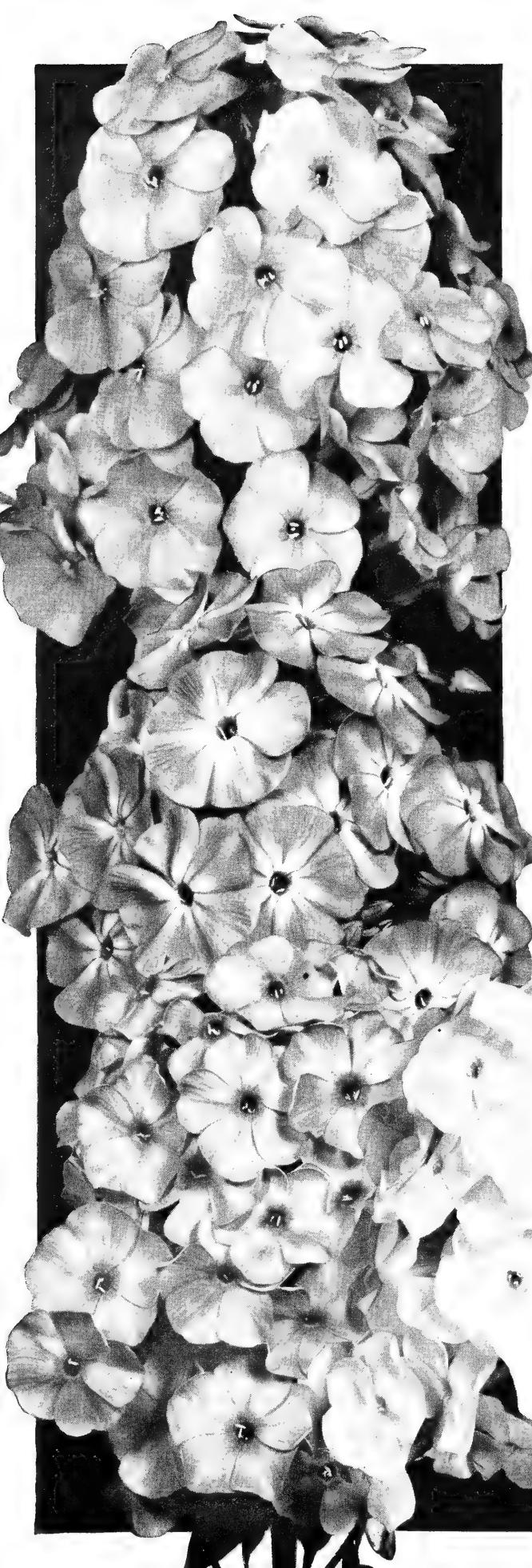
- AMERICAN ARBORVITAE. Tall, dark green tree. Stands trimming well. **10** for \$1.50; 25 for \$2.70; 50 for \$4.50; 100 for \$7.80.
BALSAM FIR. Native evergreen of Michigan. Very fragrant; pyramidal. **10** for \$1.50; 25 for \$2.70; 50 for \$4.50; 100 for \$7.80.
VIRGINIANA JUNIPERUS (Red Cedar). Grows well almost anywhere. Bluish berries. 10 for \$1.90; 25 for \$3.60; 50 for \$4.80; 100 for \$9.20.
.AUSTRIAN PINE. A good city tree. Favorite of the Midwest. **10** for \$1.90; 25 for \$3.60; 50 for \$4.80; 100 for \$9.20.
MUGHO P. Dwarf and hardy. **10** for \$1.90; 25 for \$3.60; 50 for \$4.80; 100 for \$9.20.
SCOTCH P. Straight, rugged grower. Picturesque. **10** for \$1.50; 25 for \$2.70; 50 for \$4.50; 100 for \$7.80.
BLACK HILLS SPRUCE. Compact and bushy. Very hardy. **10** for \$1.50; 25 for \$2.70; 50 for \$4.50; 100 for \$7.80.
COLORADO BLUE S. Gray-blue; very ornamental. **10** for \$1.90; 25 for \$3.60; 50 for \$4.80; 100 for \$9.20.
NORWAY S. Tall, dark green; drooping branches. Robust. **10** for \$1.50; 25 for \$2.70; 50 for \$4.50; 100 for \$7.80.

**Seedling Collection
No. 75**

10 Colorado Blue Spruce
10 Arborvitae 10 Red-Cedar
10 Scotch Pine 10 Norway Spruce
3 to 6-in., 2-yr. seedlings,
50 in all **\$3.70** postpaid

EVERGREEN HEDGE

- AMERICAN ARBORVITAE. Slow growing pyramidal trees extensively used for hedges, screens, and shelters. The leaves, roughly fan-shaped, have a fragrant odor and grow compactly. They are attractive in all stages. **9 to 12-in. plants, 10** for \$5.50; **25** for \$11.50; **100** for \$35.95.



HARDY PHLOX

The Backbone of Your Garden

These beautiful hardy border plants are the most effective and useful plants in the garden during the late summer and early fall. Their brilliant colors will give the utmost enjoyment for years to come. This outstanding collection should be in *your* garden!

BLUETTE. Light purple. Large florets; clean healthy foliage. Long bloomer and the flowers are long-lasting.

BRIGHT EYES. Bright red with dark eye. Florets of huge size, plant medium tall, and color very bright.

LILLIAN. Very fine pale salmon. A good grower with clean foliage and a prolific bloomer. Of medium height.

PINKETTE. The large florets are a delicate blush-white. Flower heads are large and is a good grower.

POLKA DOT. White with red eye. Well shaped flower heads composed of large florets. Good strong stems.

SALMON GLOW. Immense heads of rich salmon. Large flowers on tall, straight stems. Very free blooming.

CHIEFTAIN. Deep crimson. Perfectly formed flowers on erect stems. An asset to any garden. Very early bloomer.

Any of the above, \$.35 each; 3 for \$.98;
6 for \$1.79; 12 for \$3.29.

B A R G A I N N O . 7 6

5 Choice Phlox Plants. Our choice of varieties, not labeled. **\$1.49** SPECIAL SALE PRICE

Will Provide Majestic Masses of Brilliant Color in Your Garden All Summer Long

BRIGADIER. Large flower heads of unusual and pleasing carmine-red with claret-pink shading. The eye is small and clear red. It has excellent qualities and is a good grower and blooms freely. A brilliant flower in the border.

CHEERFULNESS. The large florets are a sparkling pink. This variety blooms a little later, prolonging the season several weeks. Of importance is the fact that it keeps its color in bright sunlight.

ELIZABETH ARDEN. Heavy trusses are soft pink with a pale pink ring around the red eye. Particularly desirable because of its free flowering qualities.

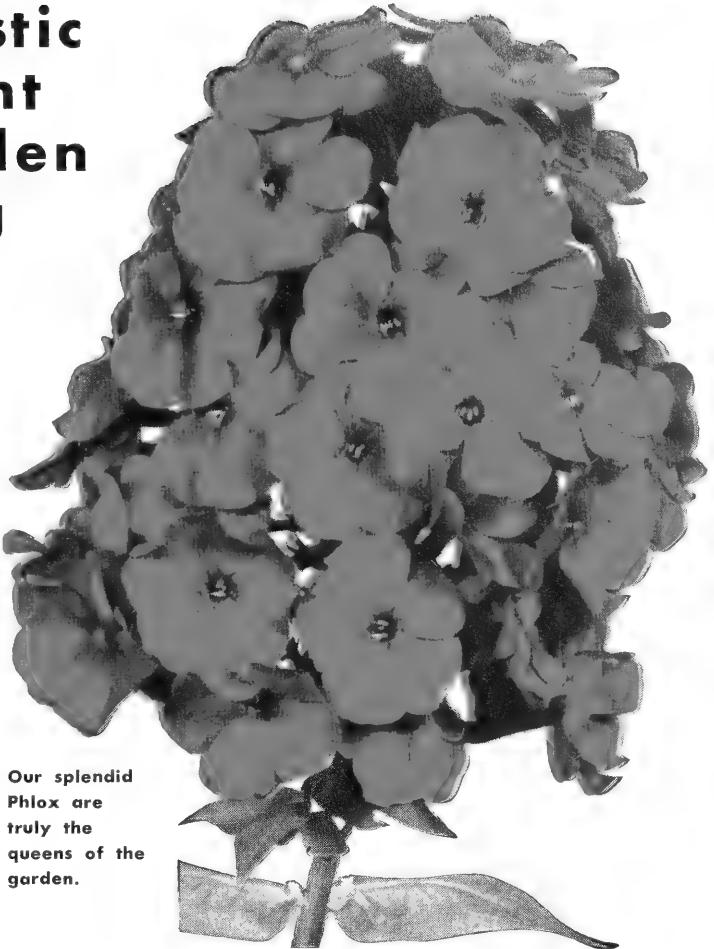
FLASH. One of the very best reds. Well shaped flower heads composed of large florets. Vigorous, and free bloomer. A good grower in any garden.

SAN ANTONIO. Rich ruby-red. Very large flower heads. It is a good grower with clean foliage and an unusual prolific bloomer.

PURPLE HEART. The color is a brilliant shade of deep blue-purple intensified by a darker center given sparkle by the dainty cream colored anthers. Individual flowers are large and are carried on good size trusses.

SIR JOHN FALSTAF. Color is a rich salmon-pink, one of the loveliest colors in the summer garden. It is robust, vigorous grower with sturdy stems and bold foliage. Height about 30 inches depending on soil conditions.

Any of the above, \$.49 each; 3 for \$1.29;
6 for \$2.49; 12 for \$4.79



Our splendid
Phlox are
truly the
queens of the
garden.

COLLECTION NO. 77

One each of all varieties listed on these two pages, except Creeping Phlox.

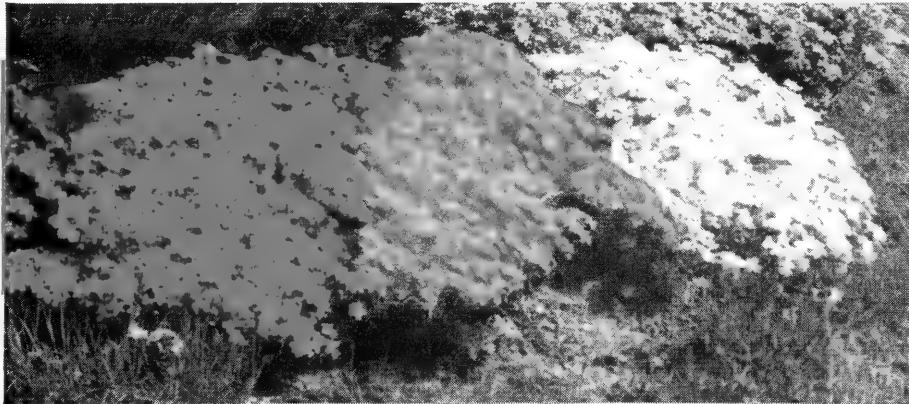
SALE PRICE **\$4.98**

COLLECTION NO. 78

10 Phlox.
Our choice of
varieties.

SALE PRICE **\$2.89**

Dwarf Creeping Phlox - A Carpet of Color



An early spring flowering perennial with moss-like evergreen foliage. Just the plant you have been looking for to cover that unsightly spot. Completely covered in early spring with masses of bloom. Here is a choice small plant to add a splash of color to shady places in border foreground or rock garden.

Your choice of colors; **Pink, Blue, White,** 3 for \$1.29;
6 for \$2.39.

PLANT Large-2 year Field Grown PERENNIALS



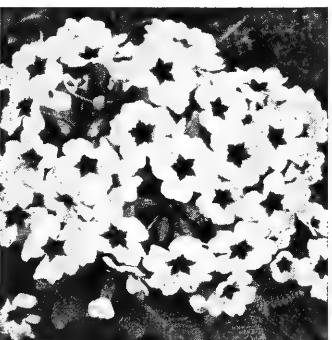
Heuchera



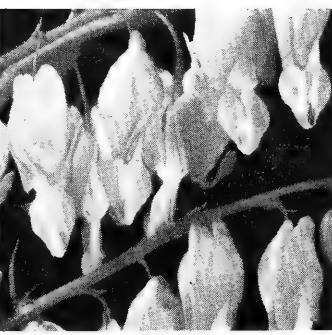
Violets



Astilbe



Primula



Bleeding Heart

HEUCHERA

ROSAMUNDI. Coral-pink flowers. Bloom June and July.

ROSEA. Outstanding dark pink color; very lovely contrasted with attractive foliage. Blooms over a long period and makes delightful bouquets.

59c ea.; 3 for \$1.39; 6 for \$2.49; 12 for \$5.95.

SHASTA DAISY

MAJESTIC. Immense white flowers with yellow center. Flowers full and compact.

HONEYMOON. Huge pure white blooms up to 5" across with golden yellow center. Blooms from late June to August.

75c ea.; 3 for \$2.29; 6 for \$3.95; 12 for \$6.95.

IRIS DICHOTOMA

The beautiful filigree of graceful branches is studded with from 100 to 200 jewel-like flowers, and well established clumps have been known to produce 3,500 blooms, truly a mammoth bouquet! Varying in color from translucent lavender with markings of mahogany, copper, orange or tyrian all in the same flower. 35c ea.; 3 for 89c; 6 for \$1.59; 12 for \$2.95.

TRITOMA

This spectacular plant with foliage resembling that of the Yucca, will make a brilliant display of color in the autumn garden. Strong, 24-inch stems are topped with a large cone-shaped spike of dazzling orange. Hardy; easy to grow.

45c ea.; 3 for \$1.19; 6 for \$2.09; 12 for \$3.59.

VIOLET ROYAL ROBE

Lustrous violet-blue flowers open out flat and have a delicate fragrance. Blooms freely in early spring and fall. Hardy, but to be sure, it is advisable to give it a winter mulch of leaves or straw.

59c ea.; 3 for \$1.39; 6 for \$2.49; 12 for \$5.95.

PRIMULA VERIS

Large fragrant flower clusters atop stiff stems. The colors include many brilliant tones and combinations. Grows about 8 to 10 in. tall. 59c ea.; 3 for \$1.39; 6 for \$2.49; 12 for \$5.95.

DICENTRA SPECTABILIS

(Bleeding Heart) Lovely pink, heart-shaped flowers hang gracefully from tall stems. Plants are very hardy and bloom over a long period. Its ornamental foliage makes it very desirable for borders and interior decoration.

69c ea.; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59.

HARDY ASTERS

Asters come into their own just when the garden is in need of a pick-up. The kinds offered here are bushy, 3-5-foot plants with long branching sprays of bloom.

BEECHWOOD CHALLENGER. Brilliant crimson-red flowers, freely produced.

MT. EVEREST. The best white. Tall pointed pyramids of the best white with dark eye. Three to four feet tall.

THE ARCHBISHOP. Light blue. A free bloomer.

THE SEXTON. Dark blue companion for preceding.

69c ea.; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59.

ASTILBE

PEACH BOSSOM. A delightful shade of peach-blossom-pink.

FANAL. Brilliant rosy crimson flowers and bronzy foliage.

GLADSTONE. Large, feathery spikes of creamy white.

69c ea.; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59.

HEMEROCALLIS

GYPSY. Brilliant deep orange. July, August.

HYPERION. One of the largest and best. Canary-yellow; very fragrant. July, August.

OPIHR. Dark golden yellow; very large. July, August.

59c ea.; 3 for \$1.39; 6 for \$2.49; 12 for \$5.95.



Hardy Asters



Shasta Daisies



Hemerocallis



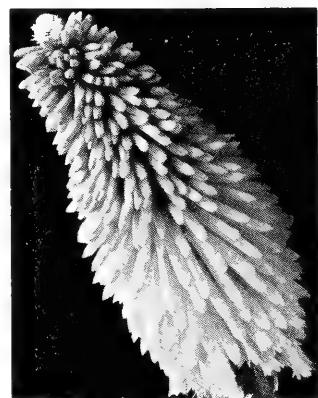
SPECIAL OFFER NO. 79

6 HEMEROCALLIS

Mixed varieties

SALE PRICE

\$1.98



Tritoma

TREMENDOUS FULL PAGE OF BARGAINS IN 1 YEAR OLD UNTRANSPLANTED

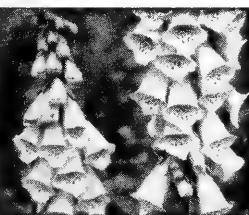
All perennials on this page are 1 yr. field-grown plants. All will bloom the first year. Your choice of varieties. We cannot accept orders for less than 6 plants.

• PRICES - ALL POSTPAID •
 6 Plants for.....\$ 1.49
 12 Plants for..... 2.69

25 Plants for....\$ 5.19
 50 Plants for.... 9.69
 100 Plants for.... 17.98



GYPSOPHILA Double White
 Masses of small white flowers, mostly double, are produced from July until frost on 3 ft. high bushes.



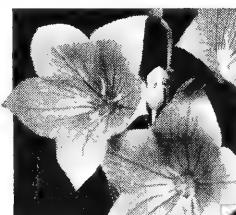
DIGITALIS FOXGLOVE
 Elegant strain of old-fashioned flowers which attain a height of 4 ft. Color range from white to pink to deepest rose.



AQUILEGIA Mrs. Scott Elliott. Flowers of magnificent size. Colors cover all shades of lavender, purple, red, white, yellow, blue and pink.



IRIS Caesar's Brother
 Flowers are an unusually rich, black pansy-violet color. Strong grower and heavy blooming type.



COREOPSIS An attractive new variety which bears double flowers of large size and superb gold color throughout the summer.



IBERIS Semperflorens
 Lovely white blossoms completely cover the plants in early spring; foliage is rich, dark green.



GAILLARDIA Portola Hybrids
 Extremely large flowering strain and noted for the wide range of deep colors which vary from reddish brown to gold.



SHASTA DAISY Diener's
 Immense white blooms with very attractive fringed edge; nearly all double. Vigorous, tall growing with strong stems.



LATHYRUS Latifolia
 A climbing form of Sweet Pea. Blooms continuously from spring until fall. Colorful sweet pea blossoms are very fragrant.



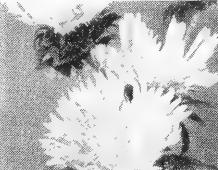
CAMPANULA Double and Single. Long, strong stems with large cup and saucer-shaped flowers in a wide range of colors.



HIBISCUS Mixed
 Tall, erect canes bear large, bell-shaped flowers which often measure 7 to 8 inches across. Very hardy; attain a height of 4 ft.; bloom August.



CARNATIONS Mixed
 For spots of bright color, for delightful fragrance and for superb bouquets, they are unexcelled. Bloom all summer long.



STOKESIA Rich green ornamental foliage from which 12-in. stems arise, each topped by an exquisite blue aster-like bloom with finely divided petals.



HELIOPSIS Outstanding for their hardiness and fine yellow color. Plants are of compact growing habit, with strong straight stems.



PYRETHRUM Mixed. The finest strain of painted daisies in a wide range of mixed colors. Plants carry strong stems. Very superior.

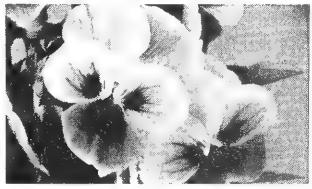


SCABIOSA Isaac House Hybrid. Extra large flowering strain noted for the variations of blue coloring in its blooms. June to September.

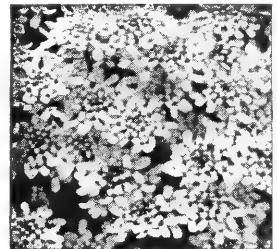
... PERENNIALS



ALYSSUM Saxatile
 One of the showiest spring flowers with its large clustered blooms of bright yellow. Grows 10 to 12 inches high. Very hardy. Blooms during April and May.



VIOLA Jersey Gem
 Rich shimmering violet-blue color. Blooms from April until snow falls. Its exquisite fragrance, free-flowering habit and extreme hardiness make this one of the finest Violas.



IBERIS Semperflorens
 Lovely white blossoms completely cover the plants in early spring; foliage is rich, dark green.



VALERIANA Bright red flower heads are borne in abundance on 12-inch stems all through the summer months. Rich green foliage. Try a planting to add a splash of color to your garden.

SHRUBS

**ORDER NOW!!
PLANT THIS FALL**



Blue Mist



Bittersweet



Fireberry



Mock Orange



Spirea Van Houttei

BLUE MIST. (*Caryopteris*) Lovely misty-blue flower clusters cover the branches from July to September. Low growing; fine for edgings and hedges. **59¢ each; 3 for \$1.59; 6 for \$2.95; 12 for \$5.39.**

GREEN BARBERRY. An ideal plant for hedges. Small, neat green leaves which turn red in fall. Red berries in winter. Very hardy. **12-18 in., 98¢ each; 2 for \$1.79; 4 for \$3.39; 6 for \$4.79.**

AMERICAN BITTERSWEET. Vigorous, and very easily grown. The glossy green leaves turn yellow in fall. Big, showy cluster of orange-scarlet fruit. **98¢ each; 2 for \$1.79; 4 for \$3.39; 6 for \$4.79.**

HYDRANGEA P.G. Long panicles of pinkish-white blossoms, which deepen to rose in fall. Delicately fragrant. **\$1.19 each; 2 for \$2.29; 4 for \$4.39; 6 for \$6.29.**

FIREBERRY. Attractive foliage, silvery underneath; turning red in autumn. White flowers in May followed by fiery red berries. Grows about 6 feet tall. **98¢ each; 2 for \$1.79; 4 for \$3.39; 6 for \$4.79.**

BEAUTY BUSH. Gracefully arched branches on a medium tall bush. Bears a profusion of bell-shaped dusty-pink blossoms in May. **\$1.49 each; 2 for \$2.79; 4 for \$5.39; 6 for \$7.79.**

MOCK ORANGE. *Philadelphus Virginalis*. Large, graceful sprays of double white flowers in June. Very fragrant. Grows 8 to 10 feet tall. Very hardy. **98¢ each; 2 for \$1.79; 4 for \$3.39; 6 for \$4.79.**

BLUE LEAF ARCTIC WILLOW. Attractive gray-blue foliage. Grows to about 3 feet; may be trimmed as desired. Withstands all weather conditions. **59¢ each; 3 for \$1.59; 6 for \$2.95; 12 for \$5.39.**

SPIREA VAN HOUTTEI. Graceful arching branches loaded with tiny white blossoms in early spring. May be trimmed as desired. Very hardy. **98¢ each; 2 for \$1.79; 4 for \$3.39; 6 for \$4.79.**

HONEYSUCKLE, Pink Tartarian. Bushy, upright plants growing 8 to 10 feet tall. Bright pink flowers followed by red berries in fall. **98¢ each; 2 for \$1.79; 4 for \$3.39; 6 for \$4.79.**

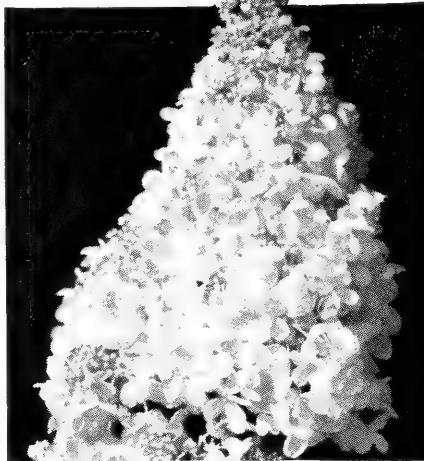
HONEYSUCKLE, Hall's. Vigorous, evergreen vine with pure white flowers changing to yellow. Blooms until frost. Fragrant. **98¢ each; 2 for \$1.79; 4 for \$3.39; 6 for \$4.79.**

DEUTZIA. A large showy flowering shrub that grows to about 8 feet. Clusters of pale pink flowers cover the strong stems late in spring. Hardy. **98¢ each; 2 for \$1.79; 4 for \$3.39; 6 for \$4.79.**

WEIGELA. *Eva Ratke*. A profusion of crimson flowers are borne more or less continuously throughout the summer. Very showy. **98¢ each; 2 for \$1.79; 4 for \$3.39; 6 for \$4.79.**



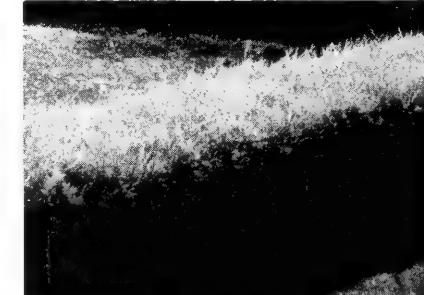
Green Barberry



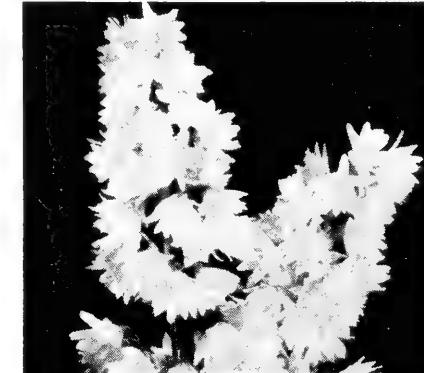
Hydrangea, P.G.



Beauty Bush



Blue Leaf Arctic Willow



Deutzia



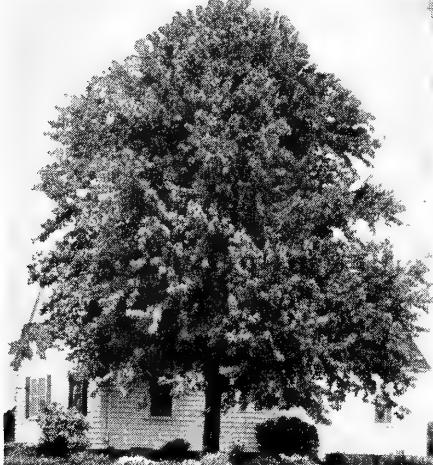
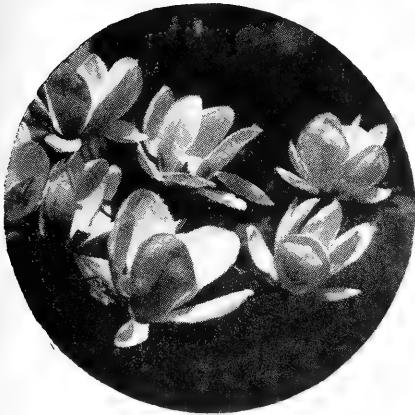
Pink Tartarian Honeysuckle

Greatly Reduced Prices on Flowering Trees

SAUCER MAGNOLIA

This beautiful tree, which grows to 20 feet or more in height, bears saucer-like flowers that are 4 inches when open. They are white on the inside and stained purplish pink on the outside. Gorgeous shining foliage appears after tree is through flowering. One of the showiest spring flowering trees. When in bloom, even one plant will dominate the garden.

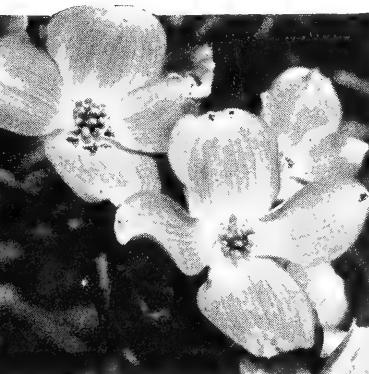
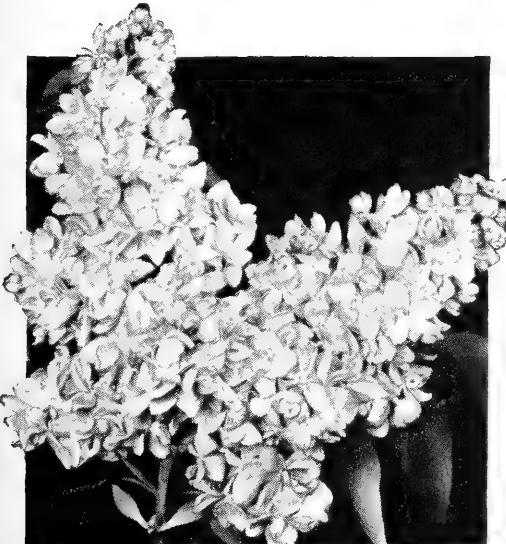
\$2.69 each; 2 for \$4.98; 4 for \$8.95.



SILVER MAPLE

A fast growing shade tree that thrives on all kinds of soils. Finely cut leaves are bright green on top and silvery underneath. Leaves turn gold in autumn. Reaches a height of approximately 60 feet making a graceful head.

\$1.49 each; 2 for \$2.69; 4 for \$4.89.



PINK DOGWOOD

One of the outstanding native trees of the United States. Just like White in growth but with exquisite pink flowers. A good specimen in full bloom is a magnificent sight in spring. Makes an enchanting picture when planted with White.

\$2.75 each; 2 for \$5.25; 4 for \$9.95.

WHITE DOGWOOD

At opening this flower is a creamy yellow which, after a few days, changes over to white. Blooms early in spring followed by red fruit. Foliage turns red in the fall. When in bloom the tree is literally a white cloud.

\$1.49 each; 2 for \$2.69; 4 for \$4.89.



SMOKE TREE

(*Rhus Cotinus*.) Large, loose panicles of flowers with spreading hairs give a smoky effect. Blooms in early summer. Handsome foliage which turns to red, yellow and brown in Fall. It likes plenty of sunshine and light, well drained soil. Reaches a height of fifteen feet.

98c each; 2 for \$1.79; 4 for \$3.39;



CRIMSON KING MAPLE

Pat. No. 735. In spring the foliage is a rich deep purple red which is carried through the entire season. A fine lawn specimen. Crimson King is hardy and reaches 50 feet at maturity. Very decorative.

\$4.89 each 2 for \$8.98

Fragrant French Lilacs

The richly fragrant and hardy Lilac has become one of the most widely planted of all shrubs. The old-fashioned Common Lilac has been grown for several hundred years, but modern French Hybrids are an improvement on it, bearing both single and double flowers in large heads and a wider range of color, as well as a longer flowering season. They also begin to bear flowers at a much earlier age than the older kinds. Lilacs grow freely in almost any good garden soil. They do best in full sun. Pruning is necessary from time to

time. Since many of the French Lilacs are grafted, all suckers produced below the point of union must be removed.

Charles Joly. Beautiful bright crimson. Double.

Decaisne. Bluish lilac or steel-blue. Single.

Ludwig Spaeth. Crimson-purple. Single.

Mme. Lemoine. White. Double.

Pres. Carnot. Pale lilac-pink. Double.

Thunberg. Mauve with white eye. Double.

\$1.79 each; 2 for \$3.49; 4 for \$5.95

STRAWBERRIES

FOR EATING — CANNING — FREEZING and PROFIT



PREMIER. Berries are extra-large, with beautiful red color clear through; very solid. Ripens early, bears heavily. The flavor is especially delicious. Ships well and tops for preserving.

ARMORE. Big, juicy berries with good color and very delicious flavor. Berries are of excellent quality and hold up well in shipping. Fine for canning and freezing. Plants are heavy producers.

TEMPLE. Large firm, bright red berries with good sweet taste. Has fine quality and good size. Early and a good shipper. An exceptionally strong plant. Resistant to red stele disease.

SPARKLE. Sparkling, glossy red berries of good shape and medium size. Very vigorous, productive plants. A heavy bearer late in the season. Quality is excellent.

SENATOR DUNLAP. Bright, rich red berries of good quality. A very strong, high-yielding plant. Medium sized berries of sweet, delicious flavor. Excellent for canning.

FAIRFAX. Firm, ruby-red berries that turn dark purplish when fully ripe. Sturdy plants bearing a fairly heavy crop. Non-acid, distinctive taste. Excellent for market.

FAIRLAND. Firm, big bright red berries early in the season. Makes plenty of healthy plants. Very productive. Starts to yield about 4 to 6 days later than Premier. Almost immune to red stele.

CATSKILL. Berries are extra large and the flavor extra fine, mild and sweet. Brilliant red, with fresh green cap. Very vigorous, healthy and productive plants. Best for freezing.

ROBINSON. Extra-large, bright shiny red berries. Quality and firmness are very good, making it a fine shipping variety. Bears heavily over a long period of time. Wonderful for canning.

VERMILLION. Well-formed, medium to large berries, smooth and very glossy. Attractive dark red color. A very vigorous, prolific plant. Bears early and lasts about two weeks.

DORSETT. An excellent variety that resembles Premier, but berries are large and brighter in color. Its quality is extra fine. This makes it excellent for the home garden and market.

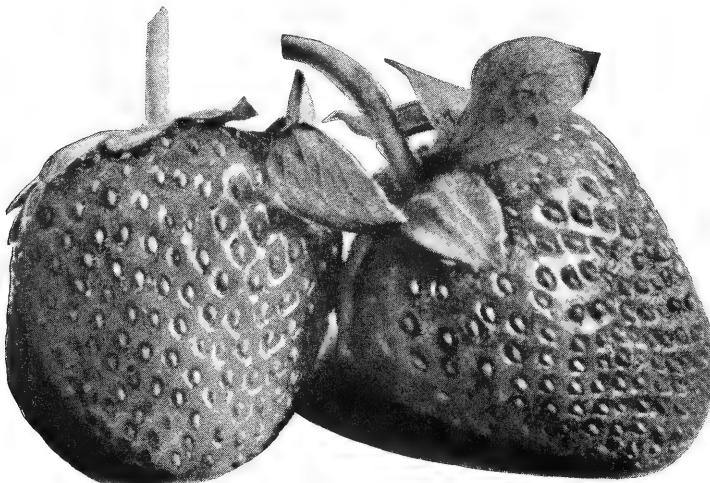
BLAKEMORE. This has been called the "Premier of the South." The berries are medium to large in size and are firm and of good bright red color. Very vigorous grower.

STRAWBERRY PRICES — ALL THE ABOVE VARIETIES

25 for \$1.45	50 for \$ 2.25
250 for \$6.80	500 for \$11.00

100 for \$ 3.60	All
1,000 for \$19.85	Postpaid

Strawberries and other Small Fruits Cannot be Shipped Before October 15th



RED RICH

Trade Mark

Everbearing Strawberries

A new Everbearing Strawberry that has all the superior qualities you have been looking for! Berries are large, bright red, roundish in shape with an unsurpassed flavor. The deep red color runs through the whole berry. Red Rich possesses enough natural sugar that very little or no sugar at all need be added. It freezes well and thaws without loss of firmness, flavor or natural sugars. It keeps and ships well too. An excellent commercial variety. Red Rich produces berries in June; continues right through Summer into Fall. One of the strongest growing plants. Very high yielding and an excellent plant maker. By all means, try this remarkable new Everbearer in your garden for home use, or as a commercial money-maker.

12 for \$2.95; 25 for \$5.00; 50 for \$8.50;
100 for \$15.00, Postpaid.

SPECIAL SALE OF BERRY PLANTS

All Small Fruits on this Page Shipped after October 15

Best RED RASPBERRY Varieties

INDIAN SUMMER. The earliest Red Raspberry. Unusual thimble-shaped berries of appealing red color, borne in large, loose cluster. Berries are full flavored, sweet and delicious. Hardy.

LATHAM. Attractive deep red berries, uniformly round and unusually large. Plants are hardy, thrifty growers and bear enormous crops. Excellent for canning and freezing.

SUNRISE. Non-crumbly berries of juicy, delicious flavor. Extra fine quality. Early.

Any of above 3 varieties:

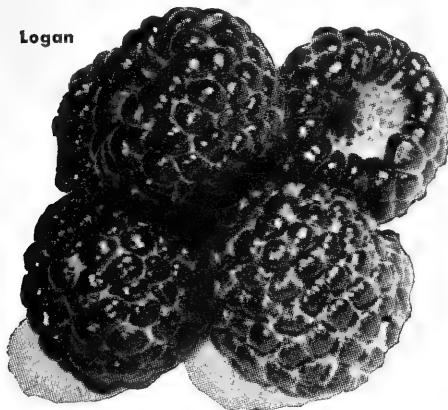
1-yr., No. 1 plants, 10 for \$2.40; 20 for \$3.90; 50 for \$6.90; 100 for \$12.95; 500 for \$59.75; 1000 for \$99.50.

2-yr. transplants, 10 for \$2.70; 20 for \$4.50; 50 for \$8.40; 100 for \$15.95; 500 for \$74.74; 1000 for \$129.50.

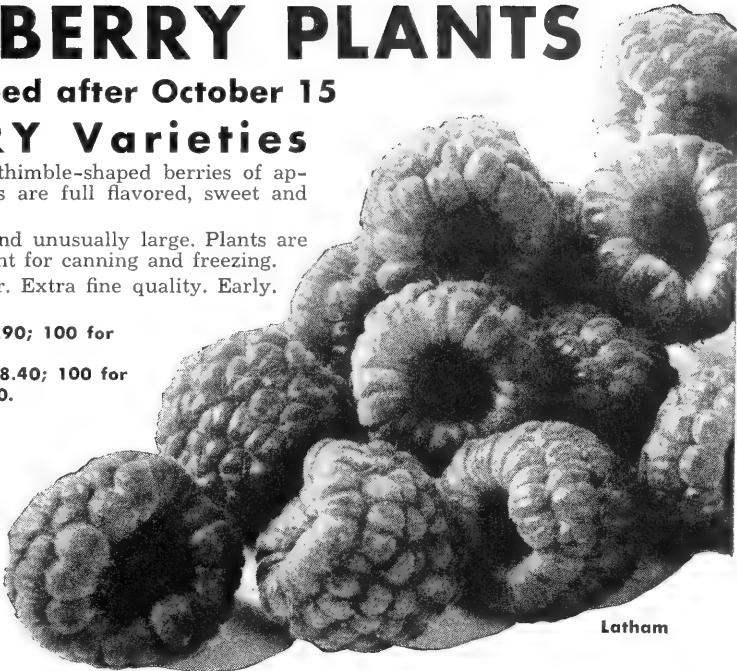
SEPTEMBER. Bears in June and July and again in September. Good size; hardy. 1-yr. No. 1 plants, 5 for \$1.80; 10 for \$3.40; 20 for \$6.40; 50 for \$14.95; 100 for \$27.95.

EARLY RED. Huge crops early in season. 2-yr., No. 1 transplants, 5 for \$2.70; 10 for \$5.20; 20 for \$9.95; 50 for \$23.95; 100 for \$45.95.

Logan



Latham



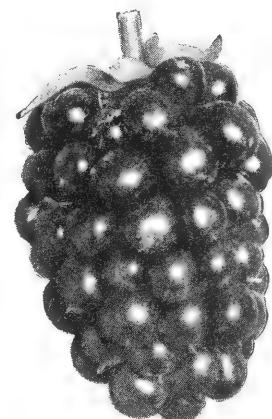
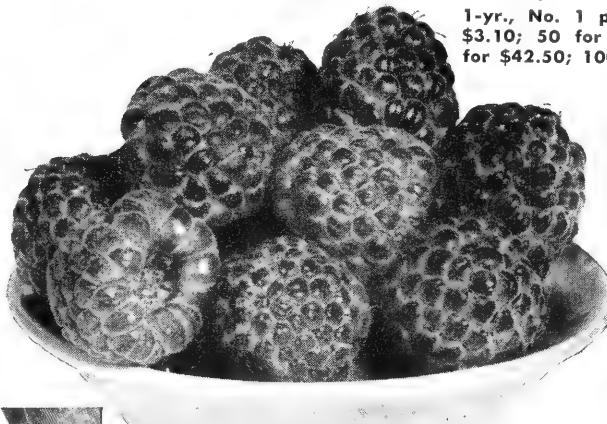
BLACK RASPBERRIES

CUMBERLAND. Large, firm, round, glistening black berries filled with rich flavor. Ripens midsummer and bears through the late season. Hardy, will thrive anywhere.

LOGAN. An extra early ripener. Berries have good flavor and firm quality. Good for garden as well as commercial purposes.

MORRISON. Outstanding late ripening variety. Berries are large and less seedy than others. Very firm yet juicy and deliciously flavored.

1-yr., No. 1 plants, 10 for \$1.90; 20 for \$3.10; 50 for \$5.25; 100 for \$9.85; 500 for \$42.50; 1000 for \$74.50.

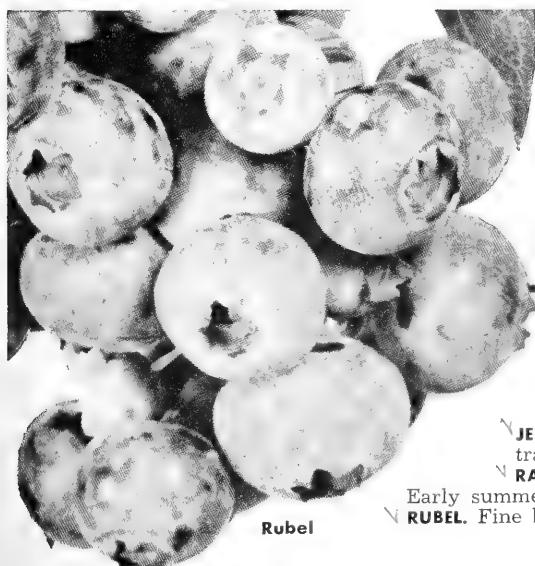


Yellow Raspberry

GOLDEN QUEEN. Large, very sweet golden yellow berries. Hardy, vigorous growers and heavy croppers. Ripens with Latham. Culture same as that of Red Raspberries. Attractive berry for dessert.

1-yr., No. 1 plants, 10 for \$2.70; 20 for \$4.50; 50 for \$8.40; 100 for \$15.95; 500 for \$74.75; 1000 for \$129.50.

2-yr., No. 1 transplants, 10 for \$2.95; 20 for \$4.95; 50 for \$9.65; 100 for \$18.45; 500 for \$79.75; 1000 for \$139.50.



Purple Raspberry

SODUS. The leading purple Raspberry. Berries are large, firm and do not crumble. Flavor is mild, sugary and delicious. Excellent for pies. Plants are very vigorous, hardy and highly productive. Draught resistant. Yields a good crop every year.

1-yr., No. 1 plants, 10 for \$2.40; 20 for \$3.90; 50 for \$6.90; 100 for \$12.95; 500 for \$59.75; 1000 for \$99.50.

BLACKBERRY

EBONY KING. Very heavy producer of large, sweet berries. Juicy, glossy black, flavorful berries.

1-yr., No. 1 plants, 5 for \$2.40; 10 for \$4.20; 20 for \$8.10; 50 for \$15.60; 100 for \$29.00.

2-yr., No. 1 transplants, 5 for \$3.15; 10 for \$5.50; 20 for \$9.50; 50 for \$21.60; 100 for \$39.00.

Delicious CULTIVATED BLUEBERRIES

JERSEY. Large, very light blue berries of fine flavor, Hardy and vigorous. Attractive waxy green foliage. Late.

RANCOCAS. Medium to large berries of a mild sweet flavor. Bears a heavy crop.

Early summer.

RUBEL. Fine blue berries of excellent quality. Midseason to late.

3 for \$3.95; 6 for \$7.75; 12 for \$15.35; 24 for \$30.00;
36 for \$43.50; 48 for \$55.00; 60 or more at \$1.10 each.



DWARF LEMON

Unique, waxy-white flowers cover the plant several times a year, followed by fruits of excellent quality. The fruits are huge 5 to 6 inches long and often weigh a pound or more. They attain a height of one or two feet. **\$1.00 each; 3 for \$2.75.**



DWARF ORANGE

A fine pot plant with attractive glossy green foliage and fragrant, waxy white blossoms tinged with pink. Fruit is about one-fourth of the size of ordinary oranges. Highly interesting. **\$1.00 each; 3 for \$2.75.**

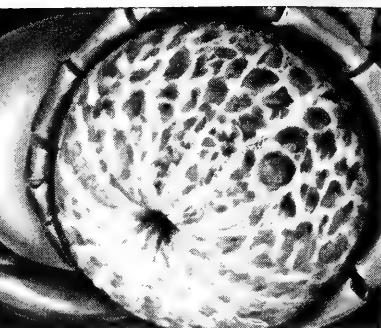


MINIATURE ROSE

Pompon De Paris. Just imagine a rose bush in full bloom small enough to put under a tumbler. The tiny buds, no larger than a pea, open into well-formed, double rose-pink flowers the size of a dime. Blooms year around. **\$.85 each; 3 for \$2.25.**

STAPELIA →

(Starfish). A branching succulent plant from Africa, somewhat resembling a Cactus. Produces star-shaped flowers nearly 2" across, spotted yellow and brown. A very attractive plant and a great curiosity. **\$.65 each; 3 for \$1.85.**



DWARF TANGERINE

Easy to grow, glorious glossy-green leaves, and fruit that is of a brilliant color. Dainty, fragrant blossoms appear on this attractive house plant year around. **\$1.00 each; 3 for \$2.75.**

COLLECTION NO. 81

1 each of the three Citrus plants offered here for only **\$2.75**

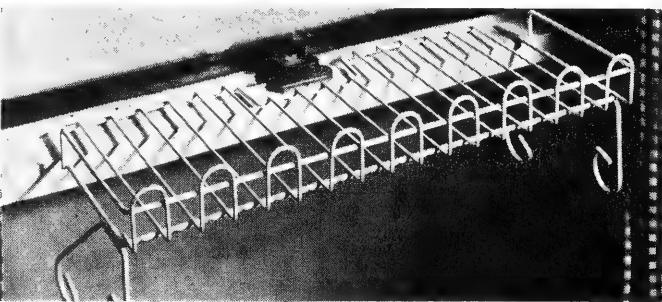


COLLECTION NO. 80

1-1 Shelf plant stand (not illustrated) similar to No. 752. Specify white or black finish. **Three-101 Planters.** See page 26. State colors wanted.

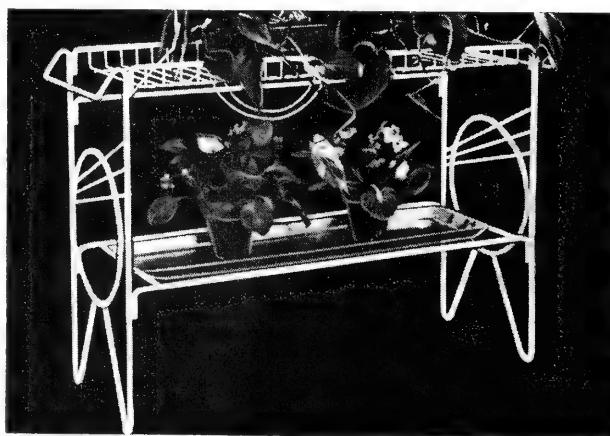
3 Plants, your choice from House Plants listed on pages 24, 25, and 26. (**\$.80 Value**)

\$5.95
Postpaid



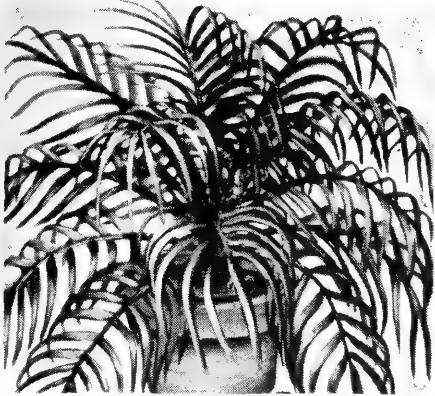
POPULAR PLANT SHELF NO. 718

Fits both lower sills and middle sashes without any special attachments. Recessed center slips easily between upper and lower sash and around lock. Guard rail on front and sides. **No. 718A.** White enamel finish. **No. 718B.** Black enamel finish. Size. 18 x 8½ ins. **\$.25 each.** For Postage and handling add **50c each.**



TWO-SHELF TABLE NO. 752

A dual purpose table with standard shelf on top with aluminum African Violet water tray below. 1½" guard rail on back and front of top shelf. 30 in. x 10 in. x 24 in. **No. 752A.** White enamel. **No. 752B.** Black wrought-iron finish. **\$4.75 each; 2 for \$9.00.** For handling and postage add **75c each.**

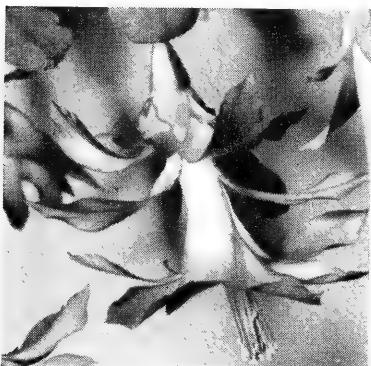


DATE PALM

This attractive Pigmy Date Palm reaches a height of from two to three feet high. It is very desirable from the ornamental standpoint. In addition it will produce edible fruit right in your own living room. **\$1.00 each; 3 for \$2.75.**

CHRISTMAS CACTUS

Most popular of all flowering Cactus. Large showy blooms. Will do well under most adverse conditions, and will bloom profusely year after year. Must have a sunny window to bloom. Increase in size every year. **.65 each; 3 for \$1.85.**



Christmas Cactus



GARDENIA

Waxy-white flowers and rich, green foliage is a combination unmatched for adding charm to your home. Their delicate beauty and sweet fragrance will be enjoyed all winter. **\$1.00 each; 3 for \$2.75.**

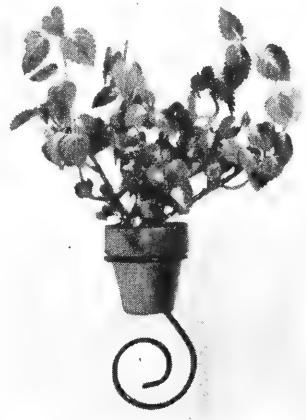


CHINESE HIBISCUS

Beautiful tree-like shrub, blooming late in the summer with a profusion of large, brightly colored flowers. Your choice of the following colors: Pink, Red, Yellow. **\$1.00 each; 3 for \$2.75.**

WALL PLANTER BRACKET

The most practical and decorative wall planter bracket on the market. Its hardened steel core coated with a heavy layer of smooth-as-velvet plastic cannot rust, will last a lifetime. This unique flower pot holder is available in white, black, green or Chinese red presenting a striking contrast with walls of any color. These wall brackets are adjustable to handle various size pots from a 2 inch pot up to and including a 5 inch pot. Pots are not included. Hung one way, it makes an attractive display of vine-type plants; reversed, it effectively shows off stalk-type plants. **89c per pair, prepaid.**

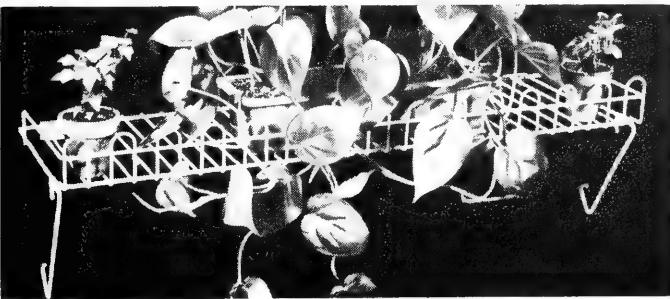


All Items
Except Tables
and Shelves
are Postpaid.

COLLECTION NO. 82

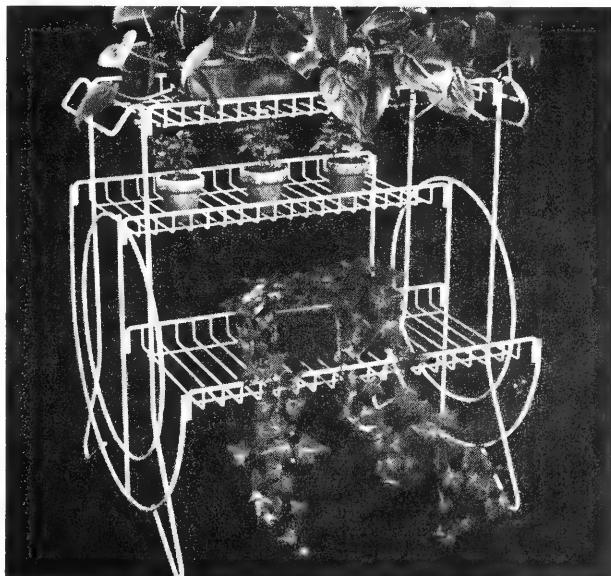
1—2 Shelf Plant stand No. 752. Specify black or white finish.
12-101 Planters. See page 26. State colors wanted.
6 Plants, your choice from House Plants listed on pages 24, 25, and 26. (**\$13.95 Value**)

\$11.95
Postpaid



GIANT PLANT SHELVES

Get more space with this sturdy steel self-mounting indoor shelf. Simply hang it on the window sash. Also good for porches and plain wall use. **No. 730.** Size 30 x 10 ins. Specify black or white enamel. **\$2.50.** **No. 720.** Size 24 x 10 ins. Specify black or white enamel. **\$2.25.** For postage and handling add **50c each.**



THREE SHELF TABLE

Shelves are offset to provide head room for tall plants. Six sq. ft. of shelf. **No. 753A.** White Enamel. **No. 753B.** Black Wrought-Iron Finish. Size 24 x 20 x 26 ins. **\$8.95 each; 2 for \$17.00.** **No. 754A.** White Enamel. **No. 754B.** Black Wrought-Iron Finish. Size 30 x 20 x 26 ins. **\$9.95 each; 2 for \$18.00.** For handling and postage add **\$1.00 each.**

AFRICAN VIOLETS

DOUBLE VARIETIES

ORCHID SUNSET. Large double flowers of a rich orchid color. The leaves are a dark green; very handsome.

DOUBLE LADY. Very double flowers that are a striking shade of blue. Neat growing habit. Extra fine.

FLUFFY LADY. Huge double flowers that are a sparkling white. Blossoms are carried in a profusion of dark green foliage.

\$1.00 each; 3 for \$2.75

LARGE FLOWERING SINGLE VARIETIES

PINK CHEER. Whole bouquets of waxy-pink blossoms are surrounded by clean cut, neat, green foliage. No other like it. Easy to grow—lots of flowers.

SNOW PRINCE. Absolutely pure white flowers that are full and round. Flowers are held high on strong stems. Loads of flowers. Tailored foliage, graceful and neat growing habits.

PURPLE KNIGHT. A very superior dark purple. All good habits: easy to bloom with giant sized flowers and strong stems. Wonderful show plant!

RED KING. Rich burgundy wine flowers against velvety foliage of darkest green. Neat growing habit and easy to grow. Eight or more buds and flowers per stalk. Good sized flowers. Very aristocratic!

\$1.00 each; 4 for \$3.50



OLD GLORY COLLECTION NO. 83

3 AFRICAN VIOLETS. 1 Red, 1 White, and 1 Blue.

BARGAIN PRICE

\$2.75
Postpaid

Black and White SELF-WATERING AFRICAN VIOLET STAND



Latest black open design with white removable water proof trays that enable plants to drink for days. Rubber tipped legs. Perfect for African Violets. **No. 243.** Size 30 x 10 x 26 in. **\$9.45** each. Postage \$1.00.

Only Plants and Offers are Postpaid—All other items have shipping and handling costs added.

WALL & WINDOW BASKET

Hanging basket that reverses as a wall or window shelf. Clears window lock. 6 x 20 shelf space. **No. 221.** Wrought Iron Black Finish. **No. 222.** Enamelled White. Size. 1 1/4 x 8 1/4 x 20 in. **\$2.50** each. Postage 50c.



"Speedy Fill" BIRD FEEDERS

So simple to fill! Just raise hood and pour feed into hopper. Made of steel and plastic. Autumn-brown finish.

STEEL POST FEEDER

Can be placed anywhere in a garden. Push post about a foot into the ground. 6-ft. solid steel post. Very easy to set up. Hood 14 1/4 in. across. Holds 1 1/2 to 2 lbs. **\$5.95.** Postage 50c.



HANG-UP FEEDER

This feeder, with its large hood, may help solve the squirrel problem by hanging it far enough away from tree trunk. Hood 14 3/4 in. across. Holds 1 1/2 to 2 lbs. **\$3.95.** For handling and postage add 50c.



COLLECTION NO. 84

1-African Violet Shelf. No. 221, Black or No. 222, White.

1-No. 2901 Planter Assortment. See page 26.

Plus **3 African Violets**, your choice of varieties.

\$6.98
Postpaid

D-X AERO SPRAY

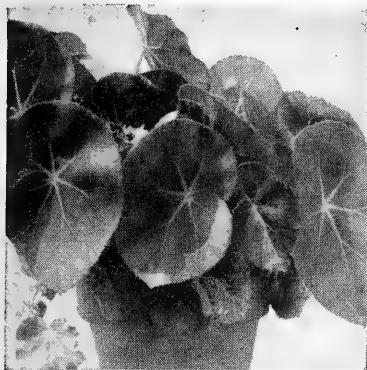
Keep your house plants healthy and beautiful with D-X Aero Spray. This low-pressure aerosol sprayer makes it easy to kill aphids, spider mites, thrips, mealy bugs, white fly and other insects. Just press the lever—and spray! No fuss—no muss! Contains pyrethrum, rotenone and piperonyl cyclonene. 10-oz. spray can **\$1.50;** **2 for \$2.85.** Postage add 15c and 23c.



COLLECTION NO. 85

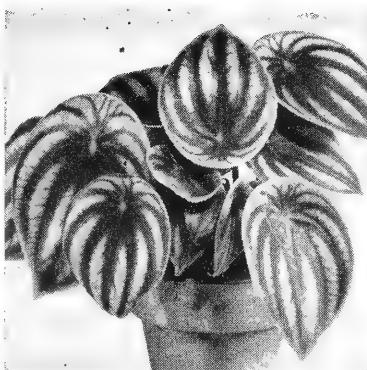
Your Choice of **12 House Plants** plus **1 can of D-X Aero spray**, a \$13.50 value for a Bargain Price of only

\$8.95
postpaid



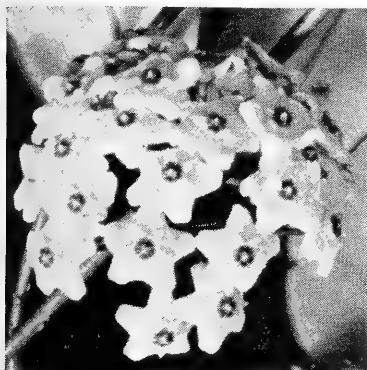
BEEFSTEAK BEGONIA

A low spreading Begonia, with circular leaves, red beneath and dark glossy green above. Dainty coral-red flowers. **\$.75 each; 3 for \$2.00.**



WATERMELON BEGONIA

Leaves thick and waxy-like, are distinctly variegated white and green. Appear to be powdered with frosted silver. **\$.75 each; 3 for \$2.00.**

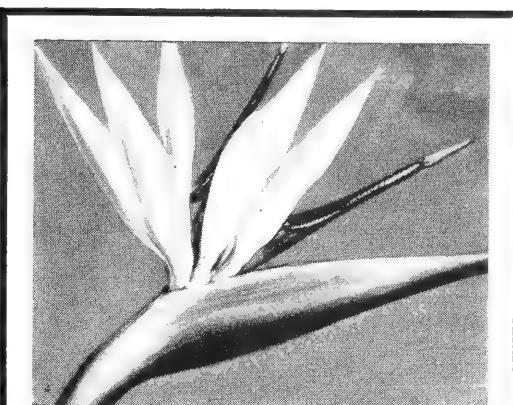


← WAX PLANT

Umbels of fragrant, waxy-white flowers with pink centers, produced in succession. Shining succulent, dark green foliage. **\$.75 each; 3 for \$2.00.**

JASMINE

The foliage is a deep green color; produces richly fragrant blooms. Their fragrance is most noticeable at night. **\$.75 each; 3 for \$2.00.**

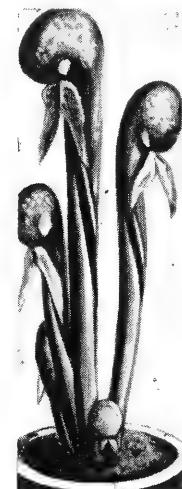


BIRD-OF-PARADISE

Strelitzia Reginae. Festooned with reds, yellows, blues, and oranges rivaling the jungle bird of the same name and exotic nature. Its flower seems alive and ready to speak, and its broad, tropical foliage is charmingly decorative. **\$1.50 each; 3 for \$3.85.**

COBRA ORCHID

One of the most fascinating plants known to man. The plant has no leaves, the stalks are twisted and funnel shape, small at the bottom, growing larger with a rounded hood at the top from which hang two crimson and green appendages which have the appearance of feelers or whiskers. This amazing Orchid catches flies and eats raw meats. If kept in an insect free room, it is advisable to feed it raw meat once or twice weekly. **\$1.95 each; 3 for \$5.00.**



(These two items are not included in the special plant and accessories offers.)

COLLECTION NO. 86

1—3 Shelf Plant Stand No. 753 (page 25). Specify Black or White finish.
12—101 Planters. See page 26. State colors wanted.
12 Plants, your choice from House Plants listed on pages 24, 25, 26. (Value \$25.00.)

\$21.95
Postpaid

PLANTERS — Sub-Irrigated and Wick Types



2901

Made of plastic, in six colors: red, yellow, gray, coral, chartreuse and forest green. The sub-irrigated type has a perforated removable drainage tray. Wick-type planters have a fiberglass wick that feed water to soil by capillary action.

No. 2901

Planter Assortment

Has one rectangular sub-irrigated planter 8 in. long x 4 in. wide x 3 1/8 in. deep and two wick-type planters (4 1/2 in. square x 3 1/2 in. deep). One color to an assortment. Specify color. **\$1.79.**

For handling and postage add **25c each.**

(Be sure to include Postage for PLANTERS ordered.)

No. 301 Wick-fed Planter →
Specify color. 4 1/2 x 3 1/8 in. **6 for \$1.89.** Postage 20c each.

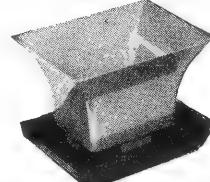
No. 302. Fiber glass for capillary action distribution of water. 5 1/2 x 3 1/8 in. **6 for \$2.35.** For handling and postage add 24c each.

No. 101 Wick-fed Planter →
4 1/2 in. x 4 1/2 in. x 3 1/2 in. deep. Specify color. **4 for \$1.45.** For handling and postage add 15c each.

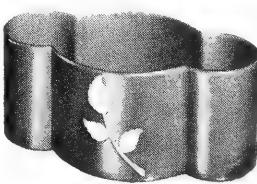
No. 102. Wick-fed. 5 1/2 in. x 5 1/2 in. x 4 in. deep. Specify color. **4 for \$1.85.** Postage 15c each. **12 for \$4.95.** Postage 35c.



301-302



101-102



507-7



401-402

SPECIAL OFFER NO. 87

One dozen planters of the same kind, assorted two each Red, Yellow, Gray, Coral, Chartreuse and Green.
No. 507-7. 12 for \$4.39. No. 302. 12 for \$4.39.
No. 101. 12 for \$3.98. No. 402. 12 for \$3.60.
No. 301. 12 for \$3.39. For handling and postage add 35c.

No. 507-7 Submerged Planter →
Has removable drainage tray. Specify color. **4 for \$1.59.** For handling and postage add 15c each.

No. 401 Aqua-matic Planter. 3 3/4 x 3 1/2 in. Specify color. **6 for \$1.29.** For handling and postage add 15c each.

No. 402. Wick-fed type. 4 3/4 x 4 1/2 in. **6 for \$1.98.** For handling and postage add 20c each.



Lemonette

Large-Flowering Chrysanthemums

LEMONETTE. Very large, lemon-yellow flowers 5 inches and more in diameter. Disbudding makes them even bigger. It blooms from August to frost, with up to a dozen flowers on a plant. One of the favorite yellows.

GOLDEN TOUCH. Huge, rich, deep golden yellow. Wonderful ornamental form, like a greenhouse Mum and 5 inches in diameter. Large, full blooms that really must be seen to be appreciated. Blooms from late August until frost.

TOUSLEHEAD. An enormous, greenhouse type Mum. The blooms are pure light pink to orchid varying somewhat with the soil and season. The blooms are 4 to 5 inches across, or larger if disbudded. Touslehead needs good garden soil and protection over winter.

YELLOW FELLOW. Huge sprays of bright, bold yellow. Full, well-formed flower heads with plenty of petals. It produces an eye-filling quantity of flowers. This is just the Mum to add a gay note to your garden.

Any of the above, \$1.00 each; 2 for \$1.85;
4 for \$3.55; 6 for \$5.10.

SPECIAL OFFER NO. 88

4 LARGE FLOWERING MUMS. One each of the varieties listed above. **\$3.19**
SALE PRICE

Trademark

Azaleamums

A Bushel of Beauty from every Plant

SWEETHEART. (A) Dark glowing pink. Perfection of form and vibrant, rich color have made Sweetheart a consistent winner. Particularly noted is the great profusion of flowers and their brilliant coloring. One of the best.

PINK DREAM. (Pat. 865) A soft silvery pink; center touched with yellow that charms everyone who sees it. You'll be delighted with the velvety texture and exquisite coloring. Very profuse bloomer. It is very showy.

HONEY CHILE. (Pat. 871) Magnolia-purple, giving it the effect of dark pink. Withstands early frost without damage. Its profuse flowering and winter hardiness will make this variety very popular.

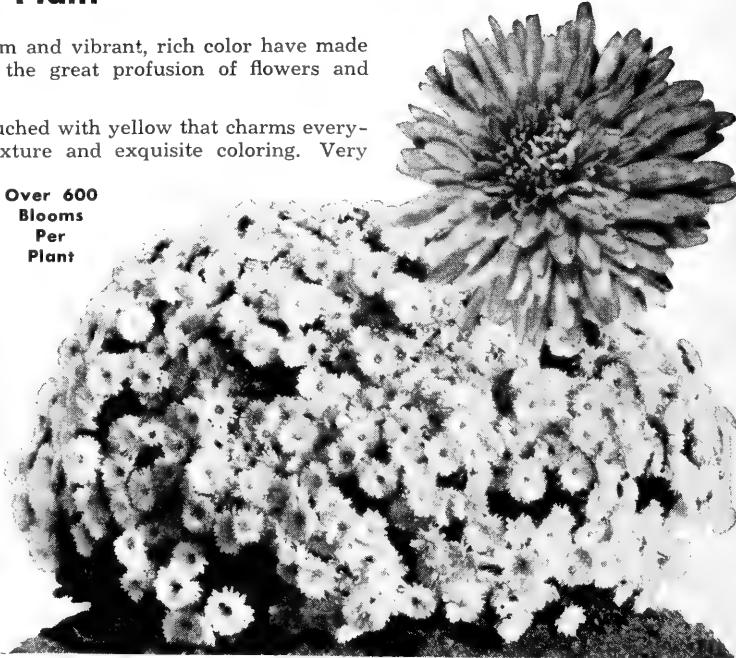
TAM-O-SHANTER. Something entirely unique in Azaleamums — the first real orange color! Very hardy and vigorous. Blooms from August until frost. Add color and life to your garden in those last days before winter — plant Tam-O-Shanter.

SUMMER SUNSET. (C) (Pat. 561) The open flowers vary in shade from beautiful rich apricot to light orange, and as the season advances take on shades of buff or fawn, which gradually change to a suffusion of deep rose or coral, underlaid with traces of mauve or orchid. The buds are rich red just before opening.

Over 600
Blooms
Per
Plant

SPECIAL OFFER NO. 89

7 PLANTS. One each of the 5 Azaleamums listed below plus 2 Mums of our choice. **\$4.98**
SALE PRICE



Any of the above, \$1.00 each; 2 for \$1.85;

28 4 for \$3.55; 6 for \$5.10.

Azaleamums

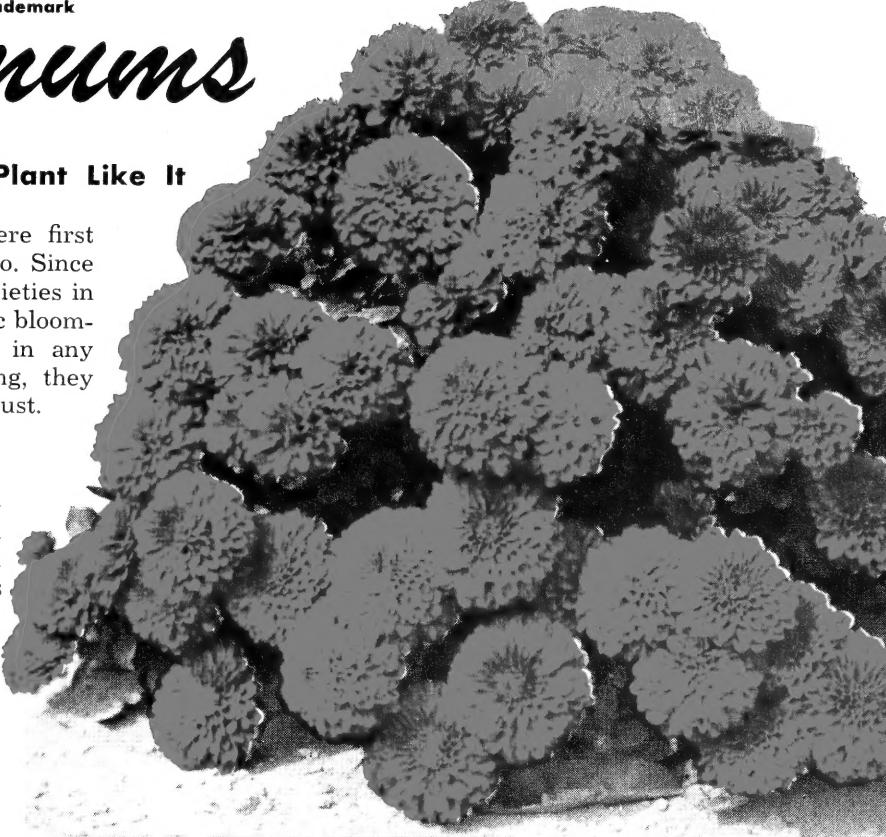
In All The World No Other Plant Like It

These extra-fine hardy perennials were first introduced by us twenty-one years ago. Since then we have produced many new varieties in various types and colors. All are prolific bloomers that make a spectacular picture in any garden. Starting small in the spring, they develop into bushy plants by late August.

RED WITCH →

A striking flower of deep glowing burgundy-red. The blooms are so plentiful that they actually overlap on the plant. Begins blooming early and continues blooming until frost. Very showy.

\$1.00 each 2 for \$1.85
4 for \$3.55 6 for \$5.10



BLAZING RED. (Pat. 1177) A rich flashing, blazing red color. Blooms until the first hard frost. Plant grows 12 to 14 inches in height and 15 to 18 inches in width.

NUGGET. (Pat. 802) Dresden-yellow in color; petals are velvety inside and shining on the outside. Early, very profuse bloomer, lasting until frost.

WILL-O-THE-WISP. An elusive and delicate tone like a candle flame, with soft lavender shading. Most appealing.

WINSOME WITCH. Beautiful royal pink that is simply irresistible. Vigorous grower and blooms profusely until frost.

SNOW FAIRY. (B) Beautiful pure white blooms. The petals have feathery edges which give a nice fluffy effect. A plant in full bloom is a veritable snowbank.

Any of the above, \$1.00 each;
2 for \$1.85; 4 for \$3.55;
6 for \$5.10.

WITCHES GOLD. Extra fine flowers of a rich golden yellow, clear and bright. A plant, when in bloom, makes a large showy spot in the garden.

CARNATION QUEEN. (Pat. Applied for.) The blooms are of a rose-pink, deeper at the edges and paling to lighter tones toward the golden center. Very full.

QUEEN ELIZABETH. (Pat. Applied for.) Semi-double flat flowers that are a rich orchid color. Hardy and very free flowering.

CARNATION ROSE. (Pat. 660.) Daphne-red to Tyrian-pink very double flowers on strong stems. Petals are notched at tip, like a carnation. Bears hundreds of blooms.

Any of the above, \$1.00 each;
2 for \$1.85; 4 for \$3.55;
6 for \$5.10.

COLLECTION NO. 90

10 AZALEAMUMS
1 of each variety listed on this page.

SALE PRICE \$7.49

COLLECTION NO. 91

10 AZALEAMUMS
Our choice of varieties listed on this page. **\$6.98**

*The
Perfect
Xmas
Gift*

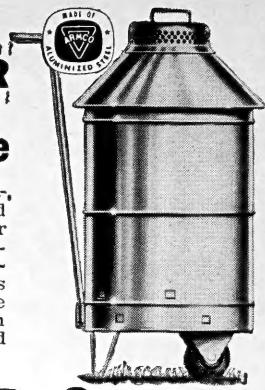
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Trade Mark



for Home and Garden Waste



The revolutionary new Blitz-Burner, made of rust-, heat- and corrosion-resistant Armco Aluminized Steel is the finest answer we have found in our long search to provide our customers with a durable, mobile outdoor burner for disposing of weeds, diseased plants and other lawn and garden waste. It is also the most practical for the home owner as it is the most efficient burner ever designed for the safe, clean burning of waste basket contents, newspapers and burnable household waste.

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A WONDERFUL BAR-B-Q

Patent Applied for

The Blitz-Burner can also be instantly converted into a neat, compact outdoor Barbecue by the addition of a low-cost grill and charcoal burner accessory. Simply invert the dome which seals off inside of container and insert the accessory in the inverted dome.

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BLITZ-BURNER \$29.95 - BAR-B-Q ACCESSORY \$4.95 F.O.B. FACTORY

KELLOGG'S AZALEAMUM SPRAY

Azaleamums are strong, hardy plants . . . healthy too, but they are subject to attacks by insects and fungus like other plants. Be on the safe side and spray regularly with KELLOGG'S AZALEAMUM SPRAY, a special formula developed by our experts. Compounded of Lindane, Rotenone and Ferbam, it assures your plants of maximum health all in one easy application. Just 4 ounces is enough to spray six Azaleamums all season. Complete directions for use given on each package. Get big, healthy, sparkling blooms. KELLOGG'S AZALEAMUM SPRAY provides the most complete protection from destructive insect and diseases . . . all in one package.

4 oz. unit.....	\$1.25
8 oz. unit.....	2.00
12 oz. unit.....	2.75



KELLOGG'S AZALEAMUM FOOD

Azaleamums are the prize flowers of your garden. Feed them with exactly the kind of nourishment they need. This specially prepared, highly concentrated formula is easily and completely soluble in water. So easily prepared for use. Just one tablespoon of KELLOGG'S AZALEAMUM FOOD dissolved in a gallon of water is enough to feed six Azaleamum plants for a week; 12 ounces will nourish six plants all season. Complete directions for use given on each package. Be assured of strong, healthy plants and more blooms by using KELLOGG'S AZALEAMUM FOOD.

12 oz. unit.....	\$1.25
24 oz. unit.....	2.00
36 oz. unit.....	2.75

*Combination
Offer*

**1 UNIT KELLOGG AZALEAMUM
FOOD and
1 UNIT KELLOGG AZALEAMUM
SPRAY**

For only \$2.00



Perennial Rock Garden

PERENNIAL COLLECTION

for the Rock Garden

Here's a real bargain! Let us choose the plants for you, and we will send 10 plants (in at least five different varieties) that will spread a sheet of color in your rock garden in early spring. A fine basic collection for any rock garden.

**Field-grown plants,
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We shall ship only top quality bulbs, plants, shrubs, and trees and guarantee these to arrive in good planting condition and be true to name. If these plants fail to arrive in good condition, we must be notified within 10 days or we cannot replace them. In all cases replacements will be made during our regular shipping season. We will not be liable for more than the purchase price of the product.

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MAIDEN'S DREAM

New 1955 Introduction. Pat. Pending

R. M. KELLOGG CO.
NURSERYMEN
THREE RIVERS, MICH.

Dear Customer:

This is your invitation to visit our first annual Azaleamum Festival. Plan to visit us October 1st for over 100,000 plants producing over a million flowers in a blaze of color this Fall. This is your invitation to see

A new and different color in Azaleums! This is the first time this rich, beautiful peach shade has been offered. The plants grow from 18 to 24 inches tall. The bush is a perfectly formed mound literally studded with hundreds of blooms — will produce up to about 600 flowers the very first year. Flowers are of excellent quality, making a splendid show. Begins blooming early and makes a spectacular picture until frost. A real "must" for your Fall garden.

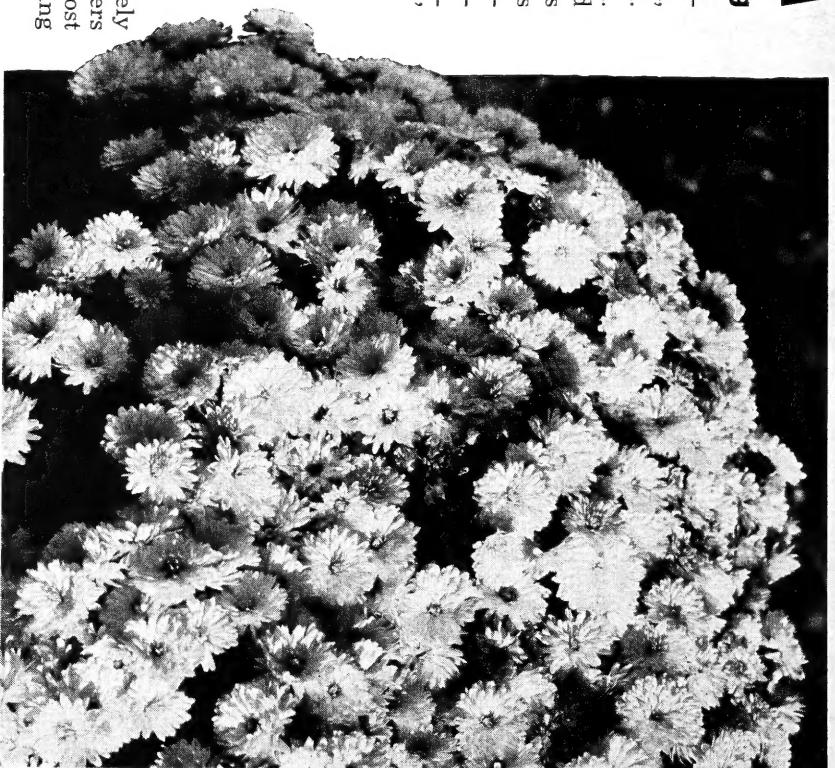
\$1.00 each; 2 for \$1.85;
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← POT of GOLD

New 1955 Introduction

A perfectly formed mound completely covered with the most fascinating flowers of yellow to bronze. This is truly a most magnificent color; just like a gleaming gold piece in your garden. Plants are vigorous, producing immense quantities of flowers. Blooms from September until frost. A bright and showy color that will make an unusual showing in your garden.

\$1.00 each; 2 for \$1.85;
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R. M. KELLOGG CO.

Three Rivers, Michigan

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Azaleamums including the
new Maiden's Dream and
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